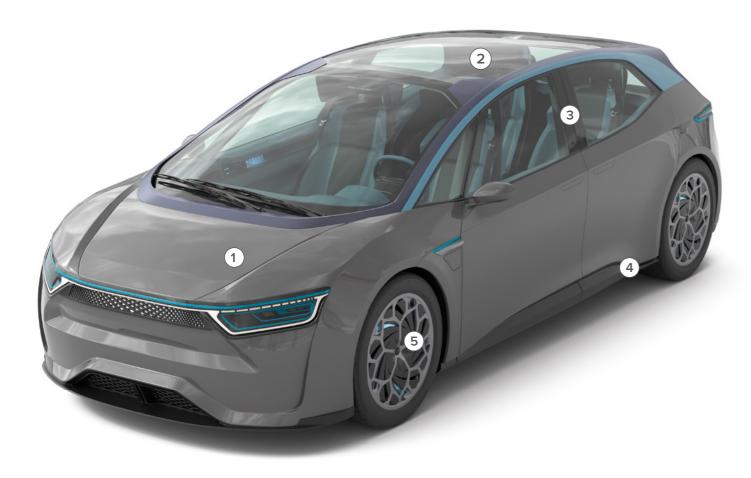


Our surface protection solutions for the automotive industry

Value your sensitive surface



Perfect care for visible success

First customer impressions matter

The clear coats and plastic or metal parts of brand new cars are only perceived as high quality if they are clean and not damaged. Our surface protection range provides self-adhesive tape solutions for safe global vehicle transportation. Regardless of road, rail or sea – we preserve your value!

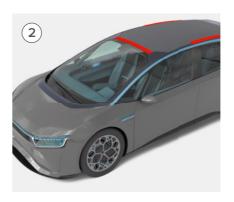


Exterior surface protection

In a globalized world, protection films, pads, and car covers reduce the risk of damage in OEM logistics processes. These superior protection tapes result in less damage and meet the high expectations of car dealers around the globe. Our application solutions provide resistance against climatic infl uences and keep freshly painted clear coats clean.



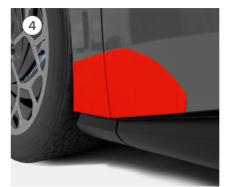
Filmic car body protection



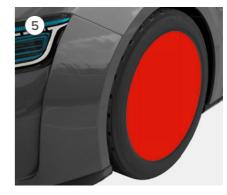
Textile car body covering



Plastic protection



Permanent paint protection



Alloy wheel protection

Interior surface protection

Automotive plant operations require safe assembly line processes. Interior surface protection tapes prevent scratches on sensitive substrates. Our tape solutions resist mechanical impacts on diff erent surface energy profi les and geometries.



Carpet protection



Trim protection



Door panel protection



Entry trim protection

2 Applications 3

Long-lasting products for demanding environments

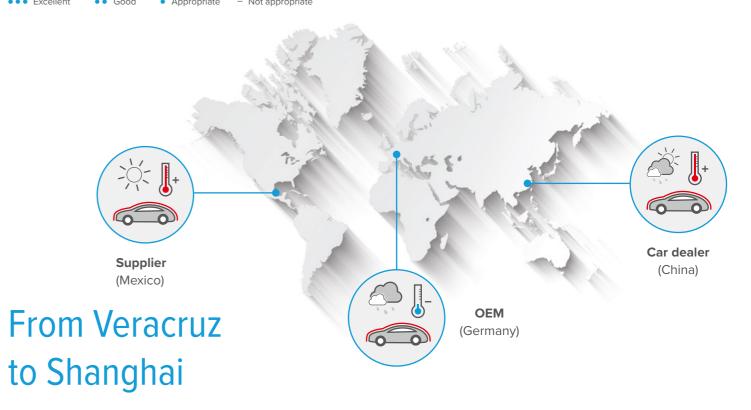


Exterior surface protection

	Bodyguard		Hood fixation	Wheelguard
	tesa® 50530 PV7	tesa® 50535 PV7	tesa® 50537	tesa® 50551 PV1
Technical Data				
Key characteristics	Premium grade for freshly painted surfaces for long-term outdoor exposure	Economy grade for freshly painted surfaces and long-term outdoor exposure	Fixation of textile based car covers on glass surfaces	Transparent wheel rim pro- tection for long-term outdoor exposure
Backing	PE/PP	PE/PP	Fleece	PE
Color	White	White	White	Transparent
Adhesive	EVA	EVA	Acrylic	Acrylic
Thickness of tape [μm]	79	61	170	70
Adhesion to steel [N/cm]	0.8	0.6	2.5	1.2
Outdoor resistance	12 months	12 months	12 months	8 months

Interior surface protection

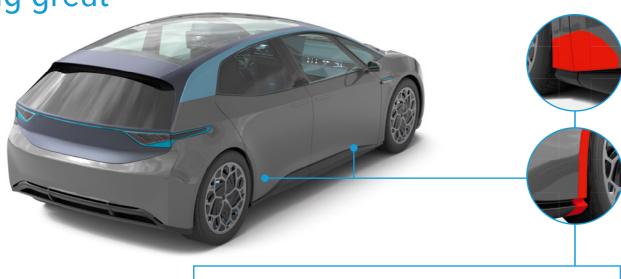
		tesa® 4848 PV1	tesa® 51134	tesa® 51136	tesa® 7133	
Technical Data	Technical Data					
Backing		PE	PE	PE	PE	
Color		Transparent	Transparent	Green translucent	Blue	
Adhesive		Acrylic	Acrylic	Acrylic	Natural rubber	
Thickness of tape [µm]		48	84	105	80	
Adhesion to steel [N/cm]		0.8	2.4	2.4	2.0	
Rating material compatibility						
Painted surfaces		•	•	•	••	
Eloxal		•••	-	-	••	
Glass		••	•	_	•••	
High-surface- energy plastic parts	Glossy	•	•	•	••	
	Rough	••	••	••	•••	
Low-surface-energy plastic parts	Glossy	••	••	••	••	
	Rough	•	•	•	•••	
Textile		•	•	•	••	



4 Product range 5

Keeps the car's finish

looking great



Anywhere you want to protect the vehicle's finish from paint chips, scratches, and other damaging elements without detracting from the vehicle's appearance.

- · Wheel arch and fender
- Door edge
- Rocker panel
- Rear bumper
- Painted plastic parts

Invisible protection with long-term effect

Everything that is needed to keep that new car feel

Uplifting design

Great optical clarity and the paint-like gloss finish make our paint protection films virtually invisible when applied to painted surfaces.

Proven quality

Over a decade of satisfied customers prove that, due to its long-term UV resistance and selfhealing properties, the original film remains invisible throughout the vehicle's lifetime, even for white-painted vehicles.

Opening possibilities

Our solution can be easily integrated into the existing assembly process. Customized die-cut solutions with visual positioning features help the worker to determine the exact positioning, thereby improving accuracy.

Paint protection films

	tesa® 52994/54994			tesa® 52995 / 54995		
	PV5	PV0	PV3	PV0	PV4	
Technical Data						
Backing	Aliphatic PUR	Aliphatic PUR	Aliphatic PUR	Aliphatic PUR	Aliphatic PUR	
Top coat				Yes	Yes	
Color	Highly transparent	Highly transparent	Highly transparent	Highly transparent	Highly transparent	
Adhesive	Acrylic	Acrylic	Acrylic	Acrylic	Acrylic	
Thickness of tape [µm]	187	260	360	280	330	
Adhesion to steel [N/cm]	8.4	8.2	9.9	13.5	16.7	

Gliding tapes

Our permanent solutions for both interior and exterior anti-squeak and abrasion protection at the assembly line. Application fields include reliable masking of sharp-edged sheet-metal components, facilitating sliding of car roofs and sliding doors, and protecting harnesses in high friction areas.

	tesa®51206	tesa® 51207	tesa®51217	
Technical Data				
Key characteristics	Special gliding PE-UHMW tape for anti-squeak prevention and abrasion protection			
Backing	PE-UHMW	PE-UHMW	PE-UHMW	
Color	Translucent	Translucent	Black	
Adhesive	Acrylic	Acrylic	Acrylic	
Thickness of tape [µm]	114	114	154	
Adhesion to steel [N/cm]	4.3	4.3	4.3	
Outdoor resistance	•	••	••	

GoodAppropriate

Processes and Tools

On-site service and customized solutions

Tooling is fundamental for automotive processes. As a highly service-oriented partner, we strive for the leanest customer applications. Our engineering team develops automized dispensing solutions for highly efficient tape application. By analyzing individual process parameters, we consult OEMs on a global scale and help to reduce process times – operational excellence in every plant.



tesa® products prove their impressive quality day in, day out in demanding conditions and are regularly subjected to strict controls. All technical information and data above mentioned are provided to the best of our knowledge on the basis of our practical experience. They shall be considered as average values and are not appropriate for a specification. Therefore tesa SE can make no warranties, express or implied, including, but not limited to any implied warranty of merchantability or fitness for a particular purpose. The user is responsible for determining whether the tesa® product is fit for a particular purpose and suitable for the user's method of application. If you are in any doubt, our technical support staff will be glad to support you

6 Product range Process engineering 7





Certifications

Our company is focused on international quality, environmental, and occupational safety standards.

Please find more information regarding our certifications at: www.tesa.com/certifications

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Phone: +49 40 88899 0 tesa.com/company/locations