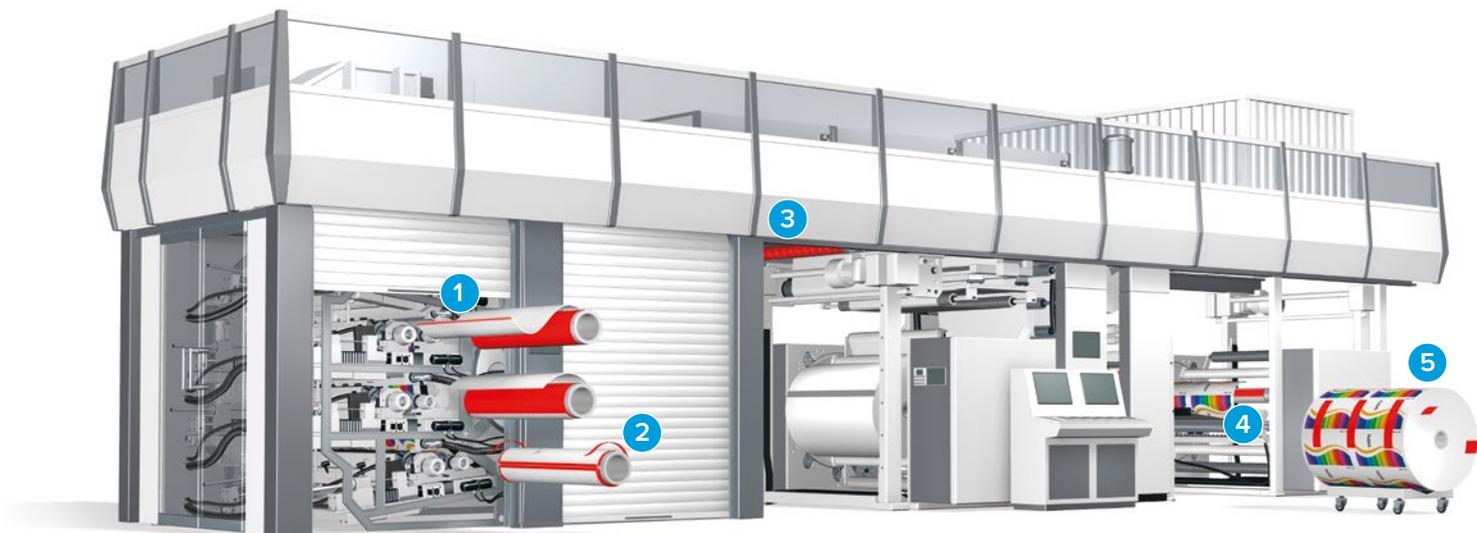




# Adhesive expertise for flexographic printing

Full plate mounting assortment and expert  
consultation for flexible packaging printing

# Our complementary products for flexographic printing



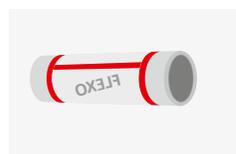
## Application

## Solution

### 1 Adhesion promoter

tesa® 60111/60160

Recommended for all tesa® Softprint products



### 2 Edge sealing

tesa® 60404

Single-sided tape for safe bond on a variety of materials

tesa® 4174

Flexible single-sided tape for solvent plates

tesa® 4185

Flexible single-sided tape for solvent plates



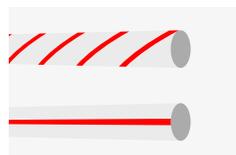
### 3 Roller wrapping

tesa® Printer's Friend 4863

Anti-slip silicone tape with embossed surface

tesa® Printer's Friend 4563

Anti-slip silicone tape with smooth surface



### 4 Core starting

tesa® 60404

Single-sided tape for safe bonding on paper and PE cores

tesa® 51194

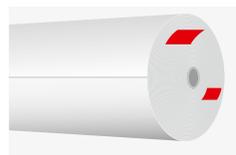
Splittable double-sided tape for flying splice labelling

tesa® 51904

Double-sided tape with high tack and adhesion

tesa® 52307

Double-sided tape for easy release



### 5 Failure flagging & end tabbing

tesa® 60404

Different tape colors available, safe bond on a variety of materials

### Additional tools

tesa® 52064

Plate cleaning roller

tesa® 52065

Rubber mounting roller (standard)



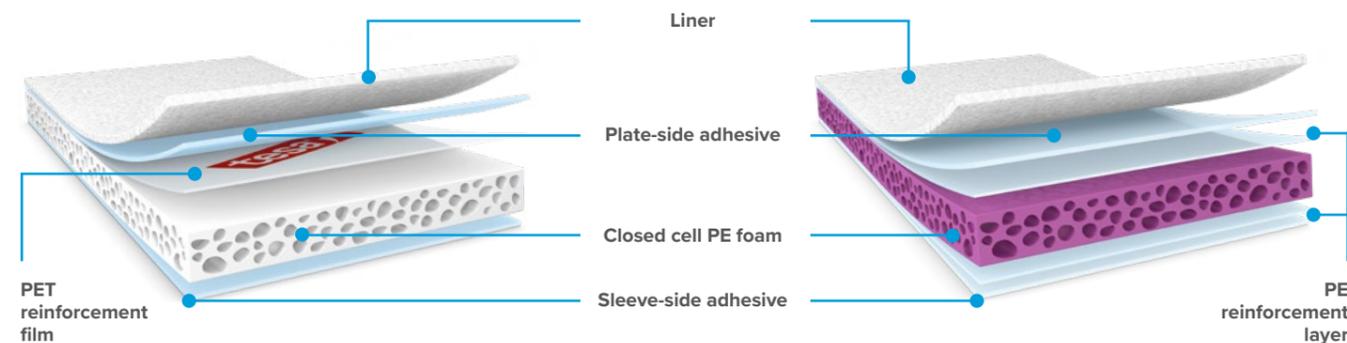
For information on our static and flying splicing solutions please visit [www.tesa.com/print](http://www.tesa.com/print)

# tesa® Softprint – full assortment of tailored plate mounting tapes

Our assortment of tesa® Softprint plate mounting tapes is constantly evolving to fulfill all market needs. Our proven solutions provide the highest levels of print quality and process efficiency.

Your perfect tape fit can be found within our assortment – no matter the age or type of equipment, printing plates, sleeves, or cylinders.

- One of our state-of-the-art adhesives will match your requirements exactly
- Depending on the print motif, one of our tailored foam hardness levels will ensure best results
- We are the only supplier on the market offering two product designs: ‘Classic’ and ‘Flex’, to cater for all sleeve types and handling needs



## Classic product design

PET reinforcement film leads to stable tape design and easy tape demounting

## Flex product design

PE reinforcement layers lead to flexible tape design which supports excellent conformability on various sleeve surfaces (e.g. thin walled or scratched sleeves)

## Our structured ‘easy application’ (EA) liner

Experience our tesa® Softprint easy application (EA) liner for extra smooth mounting: The structured liner creates micro channels in the adhesive to avoid air accumulation beneath the plate during the mounting and printing process. Available for selected products - please refer to the following product table.



## tesa® Softprint 500 category

Product line	Product design	Foam hardness				
		X-Soft	Soft	Medium	Medium-Hard	Hard
tesa® Softprint STM	Classic	-	72022	72024	72026	72028
	Flex	-	72122	72124	72126	72128
tesa® Softprint TP	Classic	-	73122	73124	73126	73128
	Flex	-	73322*	73324*	73326*	73328*
tesa® Softprint SLM	Classic	72220	72222	72224	72226	72228
	Flex	-	72322	72324	72326	72328
tesa® Softprint TP-X	Classic	-	72420	72422	72424	72428
	Flex	-	73422	73424	73426	73428
tesa® Softprint FE	Classic	-	72522*	72524*	72526*	72528*
	Flex	-	73522*	73524*	73526*	73528*
tesa® Softprint FE-X	Classic	-	72722	72724	72726	72728
	Flex	-	72822	72824	72826	72828
tesa® Softprint SEC-X	Classic	-	72922	72924	72926	72928
	Flex	-	73022	73024	73026	73028

\* also available with EA liner  
\*\* only available with EA liner

## tesa® Softprint product line selection

Conditions	SLM	TP	STM	FE	FE-X	SEC-X	TP-X
Clean and standardized conditions							
Warm and high humidity conditions							
Cold and maybe not perfectly clean							

+ Plate repositioning  
- Bonding towards sleeve  
Standard

## Foam advisor

To help you get started, we have created the FOAM ADVISOR – a product selection tool that will help you identify the perfect combination of printing plate and plate mounting tape, which is essential for achieving optimal print results in your operation. Find out which tape suits you best by providing your existing process parameters.



tesa® products prove their impressive quality day in, day out in demanding conditions and are regularly subjected to strict controls. All technical information and data above mentioned are provided to the best of our knowledge on the basis of our practical experience. They shall be considered as average values and are not appropriate for a specification. Therefore tesa SE can make no warranties, express or implied, including, but not limited to any implied warranty of merchantability or fitness for a particular purpose. The user is responsible for determining whether the tesa® product is fit for a particular purpose and suitable for the user's method of application. If you are in any doubt, our technical support staff will be glad to support you.

# Your partner for realizing packaging potential

Faster print runs, cleaner prints with fewer errors. All major factors in the success of a flexographic printing project. Our job is to help make yours easier.

Working together we can meet and beat expectations for quality, efficiency and flexibility. We bring advanced adhesive technologies and a fleet of flexo experts from around the world.

Our comprehensive assortment of reliable self-adhesive plate mounting tapes helps avoid common print issues and provides the best possible print quality. Our on-site training and consultations can help give your processes a lift, making savings on time and materials.



**Let's unleash your print potential – together.**

## Solutions beyond tape

As a leading global supplier of adhesive solutions, we are a reliable partner in the flexographic printing market and have a comprehensive understanding of plate mounting application from development to production and sales.



### Extensive R&D and lab support

Our specialized R&D engineers are focused on developing innovative adhesive solutions for the wide range of requirements in the flexographic printing industry.



### Partnering to solve industry challenges

Our dedicated flexo team of more than 100 experts helps to improve overall efficiency by recommending solutions that optimize your existing set-up. We invite customers to our facilities to discuss specific product needs and testing requirements.



## Certifications

Our company is focused on international quality, environmental, and occupational safety standards.

Please find more information regarding our certifications at:  
[www.tesa.com/certifications](http://www.tesa.com/certifications)

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[tesa.com](http://tesa.com)