

Changes to the Executive Board of tesa SE:

Dr. Norman Goldberg takes over as Chairman of the Executive Board from Dr. Robert Gereke – Angela Cackovich becomes new Executive Board member for Direct Industries

Norderstedt, 09/23/2019 – Dr. Norman Goldberg will assume the position of Chairman of the Executive Board of tesa SE as of January 1, 2020 and succeeds Dr. Robert Gereke, who will retire on December 31, 2019. Dr. Ulrich Schmidt, Chairman of the tesa Supervisory Board: "Dr. Robert Gereke has played a key role in shaping tesa's successful development over many years. On behalf of the Supervisory Board, I would like to thank him sincerely for this and wish him all the best for the new phase of his life. The Supervisory Board has also appointed Angela Cackovich to the Management Board as of January 1, 2020. In this position, in the future she will be responsible for tesa SE's industrial direct business.

Dr. Norman Goldberg, the designated CEO, has been a member of the Executive Board of tesa SE since January 2017, where he is responsible for the Direct Industries department. Previously, he was Managing Director and Co-Chairman of the Management Board of the manufacturer of adhesive solutions, Lohmann GmbH & Co. KG. He holds a doctorate in chemistry and first undertook research and taught at Cornell University, USA, and at Braunschweig University of Technology. He began his industrial career in 2000 with Henkel KGaA & Co. KG in Dusseldorf, where he held various management positions in sales and marketing as well as global research and development. In 2003 he worked as General Manager Henkel Technologies in Asia, in 2005 as Regional Manager South East Asia and afterwards in various global management positions in the field of industrial adhesives.

Angela Cackovich has been with Henkel KGaA & Co. KG in various international management positions. Her responsibilities included the business with adhesives for the automotive and aerospace industries in Europe, the USA and Latin America as well as the worldwide business with adhesives for the building industry and trades. Cackovich studied chemical engineering at the Fresenius University of Applied Sciences and also obtained a degree in business administration and finance. She began her professional career in 1990 at Hoechst AG in Frankfurt. This was followed by senior management positions in sales, marketing and management at three renowned companies in the chemical industry, Dow Corning, Rohm & Haas and Celanese.

You will find this press release as well as pictures on our homepage at www.tesa.com/press.

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About tesa SE

tesa SE is one of the world's leading manufacturers of technical adhesive tapes and self-adhesive system solutions (more than 7,000 products) for industrial and professional customers as well as end consumers. Since 2001, tesa SE (4,917 employees) has been a wholly owned affiliate of Beiersdorf AG (whose products include NIVEA, Eucerin, and la prairie). Applications for various industrial sectors, such as the automotive industry, the electronics sector (e.g. smartphones, tablets), printing and paper, building supply, and security concepts for effective brand and product protection, account for about three-quarters of the tesa Group's sales (2018: 1.3428 billion Euro). tesa also partners with the pharmaceuticals industry to develop and produce medicated patches. tesa grosses just under one-quarter of its sales with products for consumers and professional craftsmen, offering 300 applications for end consumers that among others make working at home and in the office easier.