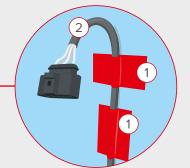


**Our Low-VOC Tape Solutions for the Automotive Industry** 

# Robust and Durable Mounting Solutions – Lifelong Pillars Bumpers





- mounting, e.g. on headliners both when strips are applied across or along the cable harness.
- 2. Even heavy connectors are kept right in place under harsh application conditions.

The main requirement of cable

- immediately upon attachment
- during transport and assembly
- · during the entire vehicle lifetime

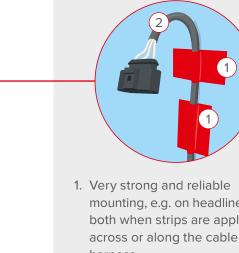
Our tapes are especially designed to guarantee the optimal bonding

- on different substrate materials
- on different contoured

The soft and flexible backing of our tape simultaneously provides noise prevention.

We have developed comprehensive solutions that fulfill all individual

- improve the application process
- reduce process costs
- enable fast and ergonomic mounting
- prevent rattling noises



mounting is to ensure a secure bond between the cables and the surface

performance

- geometries

application requirements to

- quarantee the highest flexibility in production

### Product and security features

We understand the complete application process and have in-depth insight into requirements for cable harness attachment into the vehicle.

For this reason we provide consultancy and support for

- choosing the optimal product and the right dispensing solution implementing effective application
- testing according to OEM/OES requirements

methods

## Save Costs with Optimal Application Processes

|              | Product description and application  | Таре        | Dispenser |  |  |  |
|--------------|--|-------------|-----------|--|--|--|
| Die-cut roll |  |             |           |  |  |  |
|              | Customized kiss cuts<br>ready to be applied.<br>Exchangeable magazine<br>for a faster process.                                 | tesa® 54118 |           |  |  |  |
| Endless roll |  |             |           |  |  |  |
|              | Customized lengths can<br>be set and adapted at<br>the work station.<br>Fast dispensability which<br>enables a faster process. | tesa® 50118 |           |  |  |  |
|              |  | tesa® 50204 |           |  |  |  |

tesa® products prove their impressive quality day in, day out in demanding conditions and are regularly subjected to strict controls. All technical information and data above mentioned are provided to the best of our knowledge on the basis of our practical experience. They shall be considered as average values and are not appropriate for a specification. Therefore tesa SE can make no warranties, express or implied, including, but not limited to any implied warranty of merchantability or fitness for a particular purpose. The user is responsible for determining whether the tesa® product is fit for a particular purpose and suitable for the user's method of application. If you are in any doubt, our technical support staff will be glad to support you.



### Purpose and benefits of our cable mounting solutions

For greater driver convenience, more electronic devices are integrated into the vehicle environment. This leads to more and thicker cable harnesses in the car in several components.

Based on our vast experience, we provide for fast, secure, and the long-lasting mounting of cables with a specially developed assortment of low-VOC tape for better air quality inside vehicles.

Cable mounting is an elaborate undertaking. Different types of cable harnesses need to bond to various substrates, from headliner material to plastic parts and the car body.

Our comprehensive tape assortment offers high peel and shear resistance in combination with a high initial tack. This ensures a reliable bond of the cable harness from the very beginning.

### Our cable mounting assortment

Our product assortment is designed to perform on several components and various surfaces. Further benefits of cable mounting system solutions include:

- Permanent bond during vertical storage and transportation
- High peel adhesion, shear resistance, and initial tack
- Fast mounting processes
- No maintenance or investment costs
- · Low adverse health effects
- Low VOC for better air quality inside vehicles
- Weight reduction as compared to other bonding technologies
- Noise-damping properties

|   |  |                                       | Single-sided            |                      |                      |
|---|--|---------------------------------------|-------------------------|----------------------|----------------------|
|   |  | NOC LINE                              |                         | LOW                  |                      |
|   |  | tesa®<br>50118 PV0                    | tesa®<br>50118 PV1      | tesa®<br>50118 PV2   | tesa®<br>50204       |
| Thickness μm                              |  | 570                                   | 540                     | 540                  | 180                  |
| Backing                                   |  | White fleece                          | White/black<br>fleece   | White fleece         | Blue filmic          |
| Adhesive                                  |  | Water-<br>based acrylic               | Water-<br>based acrylic | Tackified<br>acrylic | Tackified<br>acrylic |
| Temperature resistance (°C)               |  | 160                                   | 160                     | 200                  | 200                  |
| Conformability                            |  | ••                                    | •••                     | •••                  | ••                   |
| Vibration and acoustic damping            |  | •••                                   | •••                     | •••                  | •                    |
|   |  | Headliner PET fleece or crepe paper   |                         |                      |                      |
| Initial peel<br>(material<br>performance) |  | •••                                   | •••                     | •••                  | ••••                 |
|   |  | Difficult headliner (PET/PP fleece)"  |                         |                      |                      |
|   |  | ••                                    | •••                     | ••••                 | •••                  |
|   |  | Headliner PET fleece or crepe paper   |                         |                      |                      |
| Static peel<br>(transport<br>simulation)  |  | ••••                                  | ••••                    | ••••                 | ••••                 |
|   |  | Difficult headliner (PET/PP fleece)** |                         |                      |                      |
|   |  | •••                                   | •••                     | ••••                 | •••                  |
|   |  | Headliner PET fleece or crepe paper   |                         |                      |                      |
| U-static shear<br>(cable<br>repulsion)    |  | •••                                   | ••••                    | ••••                 | ••••                 |
|   |  | Difficult headliner (PET/PP fleece)** |                         |                      |                      |
|   |  | ••                                    | •••                     | •••                  | •••                  |



According to the VDA278 analysis, our cable mounting tapes do not contain any single substances restricted by the GB regulation (China), the indoor concentration guideline by JAMA (Japanese Automobile Manufacturers Association), or the Japanese Ministry of Health, Labor, and Welfare (MHLW).



For optimal consideration of low total VOC load, we provide an exclusive product range. Our ultra-low VOC portfolio shows, in addition, excellence in total VOC concentration.

\*\* tesa definition: peel adhesion after 20 minutes < 2.1 N/cm and very low "static peel resistance"

- Adequate
- Good
- • Very good
- •••• Excellent

|              | Double-sided       |  |  |
|--------------|--------------------|--|--|
|              | tesa® 4914 LOW Voc |  |  |
| Thickness μm | 200                |  |  |
| Backing      | Non-woven          |  |  |
| Adhesive     | Tackified acrylic  |  |  |

The low-VOC data is obtained by a certified third party laboratory and should be considered representative. Please refer to the OEM's individual target values.







Our management system is certified according to the standards ISO 9001, ISO/TS 16949, and ISO 14001. All our products delivered to automotive customers are listed in the International Material Data System (IMDS).

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