# tesa® 64958



# **Product Information**

1050  $\mu$ m double sided PE foam tape

tesa® 64958 is a white double sided tape for general mounting with a PE foam backing and a synthetic rubber adhesive.

### Product benefits:

- Highly conformable PE-foam
- High immediate bonding strength even on rough or uneven surfaces
- High bonding strength at low mounting pressure
- High bonding strength on low surface energy substrates

# Main Application

- Construction of POS-displays
- Mounting of indoor signs and posters
- Mounting of shelf edge labelling systems
- Additional dampening and anti-rattle

# Technical Information (average values)

The values in this section should be considered representative or typical only and should not be used for specification purposes.

#### **Technical Data**

<ul><li>Color</li><li>Total thickness</li><li>Type of adhesive</li></ul>	PE foam white 1050 μm synthetic rubber 200 %	<ul> <li>Tensile strength</li> <li>Type of liner</li> <li>Color of liner</li> <li>Thickness of liner</li> <li>Weight of liner</li> </ul>	7 N/cm glassine yellow 70 μm 80 g/m <sup>2</sup>
Adhesion to			
Steel (initial)	4.0 N/cm	<ul> <li>Steel (after 14 days)</li> </ul>	4.0 N/cm
• PC (initial)	4.0 N/cm	PC (after 14 days)	4.0 N/cm
• PE (initial)	4.0 N/cm	• PE (after 14 days)	4.0 N/cm
PET (initial)	4.0 N/cm	<ul> <li>PET (after 14 days)</li> </ul>	4.0 N/cm
• PP (initial)	4.0 N/cm	<ul> <li>PP (after 14 days)</li> </ul>	4.0 N/cm
• PVC (initial)	4.0 N/cm	• PVC (after 14 days)	4.0 N/cm
Properties			
• Temperature resistance short term	60 °C	Resistance to chemicals	••
• Temperature resistance long term	40 °C	Softener resistance	••
• Tack	•••	<ul> <li>Static shear resistance at 23°C</li> </ul>	••••
<ul> <li>Ageing resistance (UV)</li> </ul>	••	<ul> <li>Static shear resistance at 40°C</li> </ul>	••
<ul> <li>Humidity resistance</li> </ul>	•••		
Evaluation across relevant tesa® assortment: ●●●● very good ●●● good ●● medium ● low			

## Additional Information

Liner variants:

• PV0 brown glassine paper (71 μm)





### Additional Information

Peel Adhesion:

- immediately: foam splitting on Steel, Aluminium, ABS, PC, PS, PET, PVC, PE
- after 14 days: foam splitting on Steel, Aluminium, ABS, PC, PS, PET, PVC, PP, PE

# Disclaimer

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