

tesa SE

Image Overview – Building and Executive Board



The tesa SE building complex in Norderstedt

The tesa SE building complex in Norderstedt, which was dedicated in early 2016, combines the company's headquarters and research and technology center in a single facility. At 160 million euros, it was the largest investment in the company's history. There are currently more than 1,000 employees working at the site on Hugo-Kirchberg-Strasse.

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CEO of tesa SE

Dr. Robert Gereke

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CFO of tesa SE

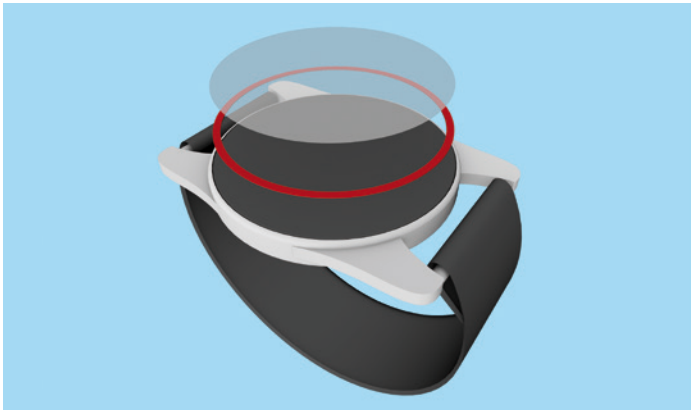
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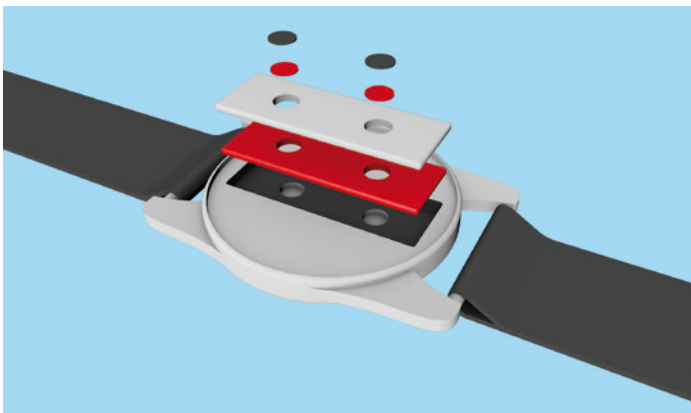
Industry – Wearables



Smartwatch lens mounting

The cover (the lens) of a smartwatch must be bonded to the housing with the utmost precision during the manufacturing process. The tape (red) has to meet a wide range of requirements, providing high adhesive strength, shock resistance, and resistance to chemical substances.

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Smartwatch sensor mounting

The housing of a smartwatch contains a large number of highly sensitive electronic components that are bonded together using adhesive tape. tesa produces its high-tech tapes in different thicknesses in the cleanroom unit at the Hamburg-Hausbruch plant.

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Fitness tracker and die-cut

Small adhesive area, big performance: The die-cuts used in fitness trackers need to be resistant to exposure to various substances, including sunscreen and soap. The tesa product range currently comprises four double-sided adhesive tapes ranging in thickness from 50 to 250 micrometers.

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Consumer – Smart Mounting



Smart Mounting with tesa in a new TV ad

tesa's TV commercials are generating
a buzz during prime time.

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The adjustable tesa® Adhesive Nail for sensitive surfaces

The star of the ad, which has been localized
for many different countries.

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tesa® Smart Mounting System

The highlights at a glance.

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tesa® Adjustable Adhesive Nail for Wallpaper and Plaster (1 kg)

Reliable, removable alternative for wallpaper
or plaster.

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Consumer – Particulate Filters



tesa Clean Air® and printer manufacturer Brother

A strong duo for cleaner indoor air.

(©tesa SE. All rights reserved.)



tesa Clean Air® particulate filters

A joint seal marks the cooperation between tesa Clean Air® and printer manufacturer Brother.

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Craftsmen – Precision Adhesive Tapes



Precision adhesive tapes from the tesa® Professional product range

Designed specifically for the requirements that apply to work in the paint and professional craft segment, these products offer professional users the necessary boost for achieving perfection.

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A strong alliance: tesa and abrasives producer Mirka

tesa's professional adhesive applications allow Mirka to optimize its existing product range with consumers in mind.

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