









At a Glance – tesa SE

Industry: One of the world's leading manufacturers of self-adhesive product and system solutions for industry, retailers, and consumers. Independent European stock corporation and wholly owned affiliate of Beiersdorf AG (e. g. NIVEA).

History: First technical adhesive tape worldwide launched in 1896 (Cito-Sportheftpflaster); 1935 rollout of transparent Beiersdorf rubber adhesive tape; 1936 tesa®-Klebefilm – later known as tesafilm[®]; since 1941, the name tesa[®] has been used as an umbrella brand for all self-adhesive products marketed by the group of companies; tesa AG founded in 2001; corporate form changed to the SE (Societas Europaea) form in 2009.

Locations: Headquarters in Hamburg, 53 affiliates worldwide.

Executive Board and Management: Thomas Schlegel, CEO Jan Christoph Teetz, CFO Dr. Robert Gereke, Executive Board: tesa Industry Dr. Alexander Bochert, Managing Board: Consumer Knut Jung, Managing Board: tesa Supply Network Thomas Fuchs, Managing Board: Human Resources Joachim Suesse, Managing Board: Pharma

Industrial Business: Supplier with more than 7,000 process-optimized and design-oriented self-adhesive product and system solutions; direct business with various industries and sectors; core industries: electrical engineering and electronics, automotive, print and paper; additional sectors: pharma, solar and wind energy, safety and security applications, and counterfeiting protection solutions; distribution business supplies tradesmen and contractors via technical retailers.

Consumer Business: About 300 products for the office, home, and garden: affixing, mounting, packaging, renovating, repairing, insulating, and protection from insects, dust, and drafts.

Research & Development: More than 100 years of experience in coating technology and the development of adhesive masses; research sites in Germany, the United States, and Asia; 350 employees in R&D; about 70 patents each year on new developments; innovation rate: 50 percent.

Employees: About 3,800 employees worldwide, circa 1,700 of them in Germany.

Sales in 2012: 1,00 billion euros in sales; return on sales 12.9 percent; share of sales, Industry division: 81.1 percent; share of sales, Consumer division: 18.9 percent.

Corporate Responsibility: Member of the UN Global Compact since March 2006; corporate responsibility and business success firmly rooted in the company's strategy and at the executive level as equally ranked corporate goals - including within the integrated management system (IMS tesa); environmental program with clearly defined, measurable environmental goals; strategic focus on the development and use of environmentally friendly, solvent-free production technologies; social commitment focused on protecting and aiding children and young people.