Frankfurt, 28 January 2013

**Product of the Year 2013: Double victory for "Green"**

**tesafilm® Mini Dispenser ecoLogo® and tesa Mini Roller Correction ecoLogo® awarded**

**Small things often hide big potential: In the competition "Product of the Year 2013" by the association Papier Bürobedarf Schreibwaren / Paper Office Supplies Stationery (PBS industry), the new tesafilm® Mini Dispenser ecoLogo® and the tesa Mini Roller Correction ecoLogo® were elected winners in the category "Sustainability".**

Produced in the most environmentally friendly fashion, ​​unmistakably colorful, irresistibly practical – the tesafilm® Mini Dispenser ecoLogo®and the tesa Mini Roller Correction ecoLogo®are "green" winners with a sustained impact. Made from 100 percent recycled plastic material, featuring a solvent-free adhesive film, the tesafilm® Mini Dispenser ecoLogo® holds together what belongs together. The tesa Mini Roller Correction ecoLogo® makes the unwanted magically invisible. The tesa Mini Roller Correction ecoLogo®,made from 100 percent solvent-free and recyclable materials, makes the unwanted magically invisible. Promising qualities with which the clever perfectionists were clearly in the lead during the competition "Product of the Year 2013" by the PBS Industry Association.

A jury of experts declared the tesafilm® Mini Dispenser ecoLogo®and the tesa Mini Roller Correction ecoLogo®the winning products in the category "Sustainability" last Saturday at the start of the Paperworld fair in Frankfurt am Main. In addition to color, form and function, the seven experts were convinced especially by the high value of the eco-friendly mini tools.

For the competition, which was at its 13th edition, the participating companies submitted a total of 54 products

"It makes us very proud that two new tesa products were selected 'Product of the Year 2013'", said Frank Riebau, Director Germany/Austria (D/A), Consumer & Craftsmen Division, tesa SE. "In developing our products, we set highest standards on all levels. Our goal is to combine maximum functionality with ecologically meaningful values. This means that tesa products pollute the environment as little as possible - from manufacture to disposal. With its ecoLogo® range tesa supports the growing need of consumers for a sustainable living and working environment.The award encourages us to continue along this path. The award is an important incentive for further product innovation, which will equally benefit people and the environment."

**The future belongs to tesa ecoLogo®**

With the tesafilm® Mini Dispenser ecoLogo® and the tesa Mini Roller Correction ecoLogo® tesa extends its range with two environmentally friendly helpers for office and everyday life. Solvent-free and using mostly recycled materials, ​​they give the consumer the possibility to put "green" awareness into action. In many different colors and with an attractive design they set a positive sign that the environmentalism can be fun.

This press release and photographic material are available on our website [www.tesa.de/presse](file:///%5C%5CHAMV0405%5CTESA-LOC001%5CDATEN%5C1100_Unternehmenskom%5CTextarchiv%5CProdukte%5CConsumer%5CecoLogo%5C2012_ecologo%20DIY%5CFinal%5CDE%5Cwww.tesa.de%5Cpresse).

More information regarding ecoLogo® products are available at: [www.tesa.de/ecologo](http://www.tesa.de/ecologo).

**More information:**

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**Caption:** Great helpers and good for the environment: the award-winning productstesafilm® Mini Dispenser ecoLogo® and tesa Mini Roller Correction ecoLogo®.