

tesa SE – Facts and Figures

DEPARTMENT: One of the world's leading manufacturers of self-adhesive product and system solutions for industrial and professional customers as well as consumers. Independent European stock corporation (SE) and wholly owned affiliate of Beiersdorf AG (whose products include NIVEA, Eucerin, and la prairie).

HISTORY: World's first technical adhesive tape (Cito-Sportheftpflaster) launched in 1896; transparent Beiersdorfs-Kautschuk-Klebefilm rubber adhesive tape, 1935; tesa®-Klebefilm – later famous under the tesafilm® name – launched in 1936; since 1941, the tesa® name has been the umbrella brand for all self-adhesive products made by the corporate group; tesa AG founded 2001; corporate form changed to a European stock corporation, or SE (Societas Europaea), in 2009.

LOCATIONS: Headquartered in Norderstedt (near Hamburg) since September 2015, in a newly constructed integrated complex comprising the headquarters and a research and technology center for more than 1,000 employees; 52 affiliates and eight production sites worldwide.

MANAGEMENT BOARD AND EXECUTIVE MANAGEMENT:

Dr. Robert Gereke, CEO

Jan Christoph Teetz, CFO

Oliver Höfs, Executive Board: Trade Markets

Stefan Schmidt, Executive Vice President, tesa Supply Network

Thomas Fuchs, Executive Vice President, Human Resources

INDUSTRY: Supplier with more than 7,000 process-optimizing and engineering/design-related self-adhesive product and system solutions; direct business with various industrial sectors; core fields of business: consumer electronics, automotive, print and paper; additional fields of business: pharmaceuticals, building supply, solar and wind energy, safety and security applications, and anti-counterfeiting solutions; distribution business supplies commercial customers via the technical trade.

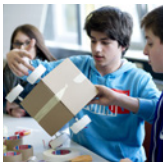
CONSUMER & CRAFTSMEN: More than 300 products for the office, home and garden: affixing, mounting, packaging, renovating, repairing, insulating, and protection from insects, dust and drafts. In its craftsmen segment, tesa focuses on tailored product ranges and marketing concepts for professional craftsmen, such as painters and finishers.

RESEARCH & DEVELOPMENT: 120 years of experience in coating technology and development of adhesives; research sites in Germany, the United States, and Asia; 350 employees in R&D; about 100 new developments each year, many of them undergoing the patenting process.

EMPLOYEES: About 4,100 employees in more than 100 countries worldwide, including about 2,250 in Germany.

SALES, 2015: 1.1396 billion euros in sales; return on sales: 16.8 percent; Industry division: 74.9 percent of sales; Consumer & Craftsmen: 25.1 percent of sales.

CORPORATE RESPONSIBILITY: Member of the UN Global Compact since March 2006; corporate responsibility and business success firmly rooted in the company's strategy and at the executive level as equally ranked corporate goals; environmental program with clearly defined, measurable environmental goals; strategic focus on the development and use of environmentally friendly, solvent-free production technologies; product lifecycles analyzed using the "environmental footprint" method; social commitment focused on social involvement and on protecting and supporting children and teens, for example by encouraging interest in the sciences.



CONTACT

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