Hamburg, January 14, 2014

**White is the new black**

**High style factor for the desktop: The desk dispensers Easy Cut Frame and Easy Cut Compact are now also available in the trend color white.**

We spend almost a third of our lives at work - this adds up to 80,000 hours! Reason enough to transform the work ambiance into a beautiful and efficient living space. Exclusively designed office accessories that meet modern design standards are therefore indispensable.

**White as a symbol of sophisticated understatement**

tesa sets a new trend with two successful products. Besides the classic black version, the desk dispensers Easy Cut Frame and Easy Cut Compact from December 2013 will also be available in brilliant white editions. The new color shade of the stylish and practical everyday helpers is a symbol of clarity and exclusive understatement.

**Absolutely slip-resistant thanks to tesa® Stop Pad**

The modern design is - in customary tesa quality - connected with maximum functionality. Both dispensers can be used with just one hand. This is made possible by an integrated tesa® Stop Pad on the bottom side that prevents any irritating slipping of the desk dispenser on the work surface. Without leaving sticky residues, the desk dispensers can be removed and repositioned any time. Particularly practical: If necessary, the adhesive force of the Stop Pad can be reactivated by cleaning it with water.

**The right design for every taste**

Depending on personal taste and individual needs, two different designs for the refillable desk dispenser - suitable for adhesive tape rolls 19 mm wide and up to 33 meters long - are available.

**Easy Cut Frame**

The cleverly designed Easy Cut Frame captivates with its puristic appearance and its high-gloss surface - a perfect eye-catcher. The desk dispenser can be bought for 11.89 Euro incl. VAT, together with one roll tesafilm® crystal-clear/ tesafilm® matt-invisible.

**Easy Cut Compact**
A powerful, smoothed silhouette and a successful combination of glossy and matt surfaces characterize the Easy Cut Compact. The desk dispenser - including one roll tesafilm® crystal-clear/ tesafilm® matt-invisible costs 7.09 Euro incl. VAT.

**Office accessories that match the modern spirit of the time**
By the color expansion of the desk dispensers, tesa presents itself once more as an expert in elegant, functional office products that meet the modern spirit of the time. Since the tesa® adhesive film launch in 1936, tesafilm® is an indispensable daily helper that today can be found on almost every desk. In combination with the desk dispensers Easy Cut Frame and Easy Cut Compact, the classic adhesive film transforms into a chic accessory.

This press release and photographic material are available on our website [www.tesa.com/press](http://www.tesa.com/press).

**More information:**

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**Caption:** A new outfit for your desk: The desk dispensers Easy Cut Frame and Easy Cut Compact are now also available in white.