

A man wearing a blue hairnet and glasses is shown in profile, looking upwards and to the right. He is operating a large, light-colored industrial machine. A roll of orange tape is being processed by the machine. The machine has various rollers, a red emergency stop button, and a control panel. The background is a clean, industrial setting.

PLATE MOUNTING TAPE SOLUTIONS FOR FLEXIBLE PACKAGING PRINTERS

**tesa Softprint® – A Comprehensive Assortment
for High Process Efficiency in Flexographic Printing**

OUR VALUE PROPOSITION

Solutions that Go Beyond Tape

As a leading global supplier of adhesive solutions, we are a reliable partner in the flexographic printing market and have a comprehensive understanding of plate mounting applications from development to production and sales.



Extensive R&D and lab support

Our specialized R&D engineers are focused on developing innovative adhesive solutions for the wide range of requirements in the flexographic printing industry.



Partnering to solve industry challenges

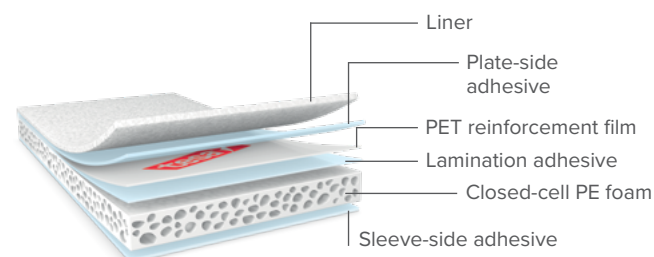
Our dedicated flexo team helps to improve overall efficiency by recommending solutions that optimize your existing set-up. We invite customers to our facilities to discuss specific product needs and any testing requirements.

DESIGN MAKES THE DIFFERENCE

Increasing print quality demands, combined with high levels of process efficiency call for tailor-made plate mounting tape design. Our tesa Softprint® assortment provides two product designs, CLASSIC and FLEX, offering individual possibilities for more process efficiency.

CLASSIC product design

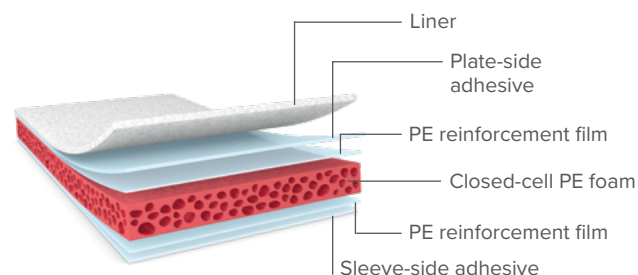
- Easy tape handling with PET reinforcement film
- Wide range of product lines for individual requirements



FLEX product design

Aligned product design for critical sleeve application e.g.:

- Thin-walled sleeves
- Scratched sleeve surfaces



ALWAYS A FITTING SOLUTION

Plate Mounting Tapes for Your Individual Requirements

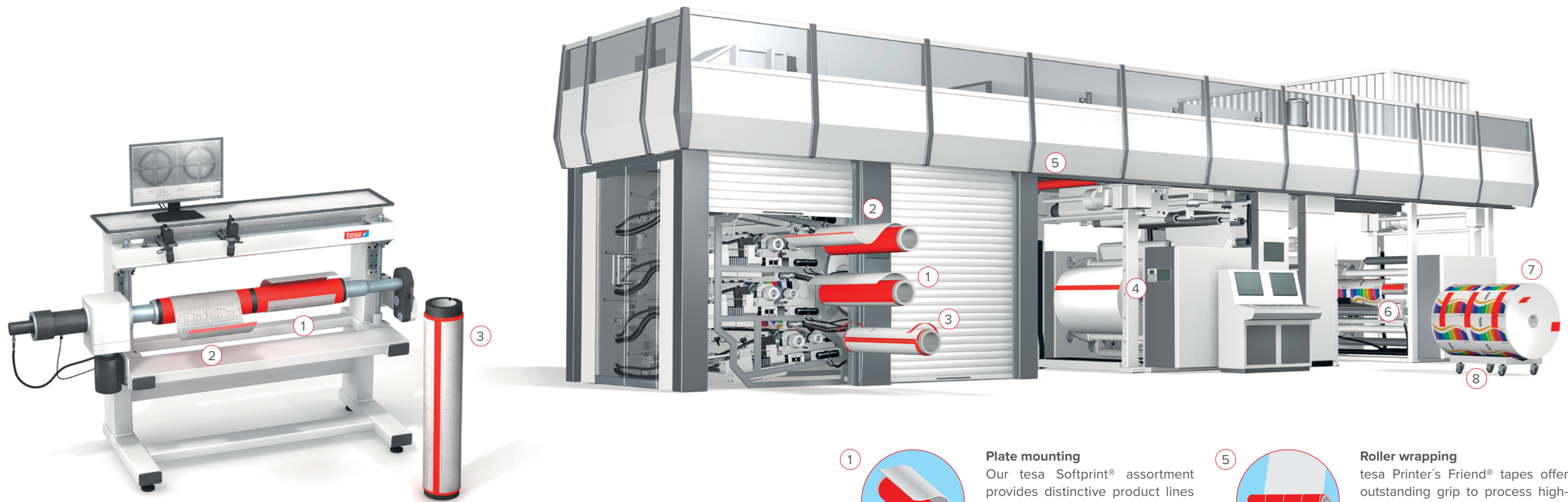
Plate mounting tapes have a critical influence on your process efficiency and print quality. Our tesa Softprint® assortment is supported by our established production process – leaving all foam cells within the tape backing intact for better cushioning and resilience over time. Selecting the correct foam hardness from our assortment will produce exceptional print quality, increase print speed, and overcome print defects like banding, increased dot gain, and “pin holing”.

tesa Softprint® 500 µm / 20 mil category / thickness 550 µm / 22 mil

Product line	Product design	X-Soft	Soft	Medium	Medium-Hard	Hard	X-Hard
tesa Softprint® STM	CLASSIC	-	tesa® 72022	tesa® 72024	tesa® 72026	tesa® 72028	-
tesa Softprint® TP	CLASSIC	-	tesa® 72122	tesa® 72124	tesa® 72126	tesa® 72128	tesa® 72129
	FLEX	-	tesa® 73122	tesa® 73124	tesa® 73126	tesa® 73128	-
tesa Softprint® SLM	CLASSIC	tesa® 72220	tesa® 72222	tesa® 72224	tesa® 72226	tesa® 72228	-
	CLASSIC	-	-	-	-	-	-
tesa Softprint® TP-X	CLASSIC	-	tesa® 73322	tesa® 73324	tesa® 73326	tesa® 73328	-
	FLEX	-	tesa® 73422	tesa® 73424	tesa® 73426	tesa® 73428	-
tesa Softprint® FE	CLASSIC	-	tesa® 72522	tesa® 72524	tesa® 72526	tesa® 72528	-
	FLEX	-	tesa® 73522	tesa® 73524	tesa® 73526	tesa® 73528	-
tesa Softprint® SEC-X	CLASSIC	-	tesa® 72722	tesa® 72724	tesa® 72726	tesa® 72728	-


tesa Softprint® BigFoam 1500 µm

Product line	Medium	Product explanation
tesa Softprint® BigFoam	tesa® 52060	High tack plate side adhesive for plate mounting in unclean and cold conditions
tesa Softprint® BigFoam LT	tesa® 52062	Medium tack adhesive for reliable plate mounting under most conditions



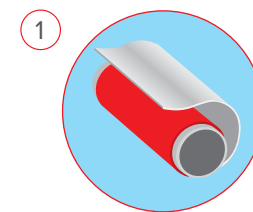
HANDLING AND STORAGE CONDITIONS

Steps for optimal plate mounting

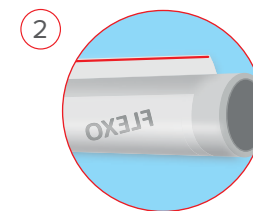
<p>Cleaning</p>  <p>Plate cleaning</p>	<p>Mounting</p>  <p>Tape mounting</p>	<p>Demounting</p>  <p>Plate demounting</p>
 <p>Cylinder/sleeve cleaning</p>	 <p>Plate mounting</p>	 <p>Tape demounting</p>

Storage conditions

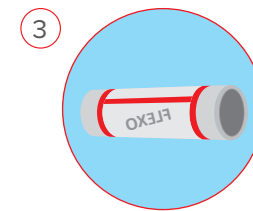
- 23°C / 73°F and 55% rel. humidity
- No direct sun light
- No water exposure



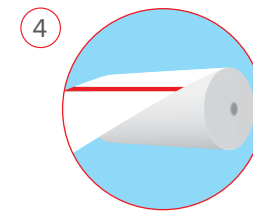
1 Plate mounting
Our tesa Softprint® assortment provides distinctive product lines for flexo printers to fulfill each and every requirement.



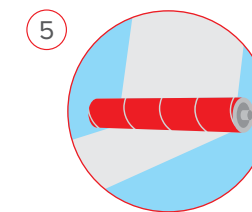
2 Adhesion promoter
For additional bonding strength to plate edge if needed.



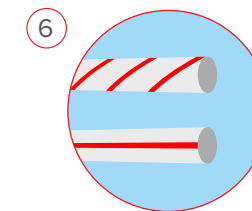
3 Edge sealing
Specific circumstances like older stiff plates or small cylinder diameters may require additional support against plate edge lifting.



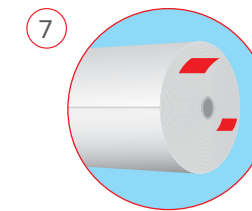
4 Splicing
To splice different film material, we offer a comprehensive assortment of double-sided and single-sided splicing tapes.



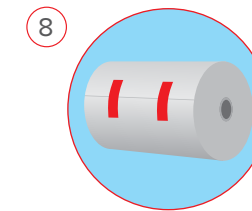
5 Roller wrapping
tesa Printer's Friend® tapes offer outstanding grip to process high-slip materials and repel a variety of substances involved in the process (e.g. adhesives and inks).



6 Core starting
For rough core surfaces, we provide several tapes with excellent adhesion properties to ensure the web is securely attached to the core.



7 Failure flagging
For marking material imperfections and print faults, we provide various tape color options from our assortment.



8 End tabbing
To close converted reels for storage or later processing. Our tapes offer safe bonding on various substrates.

FOR MAXIMUM EFFICIENCY

To achieve maximum efficiency throughout the production process all influential factors and conditions must be considered and well-coordinated. The tesa Softprint® assortment provides a wide range of adhesive packages to offer each printer the best plate mounting tape for their individual requirements.

tesa Softprint® product selection guide

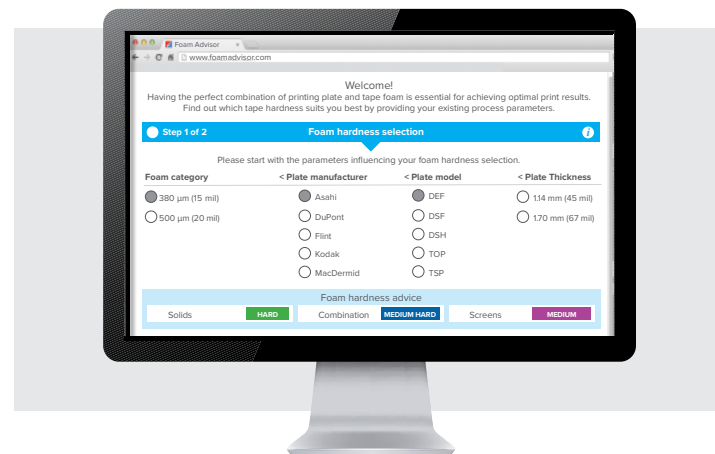
Lower bonding towards sleeve side	Standard product	Higher bonding towards sleeve side	Product explanation
	FE	FE-X	Very low tack adhesive for easy and fast plate mounting and demounting. Secure bonding with excellent resistance to edge lifting in clean and standardized conditions.
		SEC-X	Low tack adhesive for easy and fast plate mounting and demounting. Secure bonding with excellent resistance to edge lifting in clean and standardized conditions.
SLM	TP	TP-X	Medium tack adhesive for reliable plate mounting under most conditions. Secure bonding with excellent resistance to edge lifting especially under warm and high humidity conditions.
	STM		High tack adhesive for plate mounting in unclean and cold conditions. Secure bonding with excellent resistance to edge lifting.

Choosing the Right Tape – the First Step for Success

CLASSIC product design



FLEX product design



For optimal print results, check out our website www.foamadvisor.com to choose the perfect combination of printing plate and tape foam that best suits your plate mounting needs.

tesa® products prove their impressive quality day in, day out in demanding conditions and are regularly subjected to strict controls. All technical information and data above mentioned are provided to the best of our knowledge on the basis of our practical experience. They shall be considered as average values and are not appropriate for a specification. Therefore tesa can make no warranties, express or implied, including, but not limited to any implied warranty of merchantability or fitness for a particular purpose. The user is responsible for determining whether the tesa® product is fit for a particular purpose and suitable for the user's method of application. If you are in any doubt, our technical support staff will be glad to support you.

Our Products for Flexographic Printing

Application	Special feature	Thickness [µm / mil]	Adhesive	Backing	Color
Integrated flying splice					
tesa® 51918	d/s tape with high tack, for difficult-to-slice film substrates	105/4	Natural rubber	PET	●
tesa® 51910	d/s tape with high tack, for secure flying splice on high speed	120/5	Synthetic rubber	Paper	●
tesa® 61958	d/s tape with high tack for secure splicing at high-web tension	105/4	Synthetic rubber	PET	●
Conventional flying splice					
tesa® 51904	d/s tape with high tack, high adhesion for conventional flying splice	110/4	Synthetic rubber	Non-woven	●
Zero speed splicing					
tesa® 4137	s/s tape for butt splicing and inductive detection	50/2	Acrylic	PET	○
Roller wrapping					
tesa Printer's Friend® 4863	Embossed surface	620/24	Natural rubber	Cloth	●
tesa Printer's Friend® 4563	Smooth surface	380/15	Natural rubber	Cloth	●
Edge sealing					
tesa® 4244 PV2	Flexible s/s tape	137/5	Natural rubber	PVC	●
tesa® 4174	Flexible s/s tape	110/4	Natural rubber	PVC	●
tesa® 4104	s/s tape for safe bonding on all substrates	67/3	Natural rubber	PVC	●●●●●●●●
Ink tray coverage					
tesa® 51136	Flexible masking s/s tape	105/4	Acrylic	PE	●
Core starting					
tesa® 4104	s/s tape for safe bonding on paper and PE cores	67/3	Natural rubber	PVC	●●●●●●●●
tesa® 51194*	Splittable d/s tape for flying splice labeling applications	120/5	Synthetic rubber/ acrylic	Splittable paper	●
Failure flagging					
tesa® 4104	Different colors to mark material imperfections	67/3	Natural rubber	PVC	●●●●●●●●
End tabbing					
tesa® 4104	Safe bonding on all kinds of materials	67/3	Natural rubber	PVC	●●●●●●●●
Adhesive Promoter					
tesa® 60152	Recommended for tesa Softprint® FE, Softprint® FE-X, tesa Softprint® SEC-X				
tesa® 60153	Recommended for tesa Softprint® STM, Softprint® TP, tesa Softprint® SLM, Softprint® TP-X				
Additional tools					
tesa® 52064	Plate cleaning				
tesa® 52065	Rubber roller				

* Dispensers are available d/s = double sided tape s/s = single sided tape



Our management system is certified according to the standards ISO 9001, ISO/TS 16949, and ISO 14001.

United States & Canada

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