

tesa North America  
25 Ottawa Avenue SW, Suite 500  
Grand Rapids, MI 49503

August 1, 2025

**Subject:** Upcoming Price Adjustment Effective September 1, 2025

**Dear Valued tesa Customer,**

At tesa, we remain committed to delivering the quality, innovation, and service you expect from a trusted partner. To continue investing in product excellence and supply chain resilience, we will be implementing a price adjustment effective **September 1, 2025**.

This change is driven by sustained increases in global tariffs, raw material costs, and logistics costs. As part of this update, we will be **replacing the current surcharge structure** with a simplified pricing model that ensures greater transparency and consistency.

**What to Expect:**

- The new pricing will take effect on **September 1, 2025**.
- Specific product-level pricing details will be shared with you in a separate communication prior to implementation.

We appreciate your continued partnership and understanding as we adapt to evolving market conditions. If you have any questions, please reach out to your tesa sales representative.

Thank you for your trust in tesa.

**Sincerely,**



Tobias Banik  
Regional President  
North America



Jason Kirk  
Head of Sales & Marketing  
North America