The introduction of our primerless product solutions can help you eliminate the primer in your processes! Its high-performance adhesive creates an efficient and secure bond to typical attachment parts made of LSE* (like PP and PP/EPDM) and MSE** (like ABS) plastics without primer. In addition, our products also have excellent adhesive properties when it comes to different types of OEM clear coats.

No matter whether it is a low temperature down to 5°C or a high temperature up to 40°C, within the first minute after application, our primerless products reach a near-ultimate peel-adhesion level on most substrates, whereas the typical solutions on the market need time to set.

Reduce Total Process Cost and Complexity!
Achieve Healthier and More Environmentally Friendly Production!

Robust Application Over a Wide Temperature Range!
Excellent Performance Within the First Minute!

No primer needed

Note: For glass and soft rubber seals, primer is still recommended.

1. Park distance control (PDC)
2. Rocker panel
3. Door edge molding
4. Body side molding
5. Window frame
6. Roof ditch trim
7. Doorsill trim

**tesa® ACXplus** and PE Foam Tape – No Primer Required!

PRIMERLESS MOUNTING OF ATTACHMENT PARTS

---

*Low surface energy  **Medium surface energy
Our primerless product solutions

### Technical data

<table>
<thead>
<tr>
<th>Product</th>
<th>Backing</th>
<th>Liner</th>
<th>Thickness [mm]</th>
<th>Adhesion on PP, initial (1 min.) at RT [N/cm]</th>
<th>Adhesion on PP, 72 h. at RT [N/cm]</th>
<th>Adhesion on PP, initial (1 min.) at 5°C [N/cm]</th>
<th>Adhesion on PP, 72 h. at 5°C [N/cm]</th>
<th>Static shear on steel, 25 × 25 mm, 200 g load, &gt; 10,000 min.</th>
</tr>
</thead>
<tbody>
<tr>
<td>77808</td>
<td>Pure acrylic foam</td>
<td>PE film</td>
<td>0.8</td>
<td>29</td>
<td>30</td>
<td>14</td>
<td>29</td>
<td>90°C</td>
</tr>
<tr>
<td>77811</td>
<td>Pure acrylic foam</td>
<td>PE film</td>
<td>1.1</td>
<td>33</td>
<td>38</td>
<td>19</td>
<td>32</td>
<td>90°C</td>
</tr>
<tr>
<td>77815</td>
<td>Pure acrylic foam</td>
<td>PE film</td>
<td>1.5</td>
<td>34</td>
<td>44</td>
<td>18</td>
<td>43</td>
<td>90°C</td>
</tr>
<tr>
<td>77708</td>
<td>Pure acrylic foam</td>
<td>PE film</td>
<td>0.8</td>
<td>24</td>
<td>30</td>
<td>16</td>
<td>30</td>
<td>90°C</td>
</tr>
<tr>
<td>77711</td>
<td>Pure acrylic foam</td>
<td>PE film</td>
<td>1.1</td>
<td>24</td>
<td>30</td>
<td>13</td>
<td>30</td>
<td>90°C</td>
</tr>
<tr>
<td>77715</td>
<td>Pure acrylic foam</td>
<td>PE film</td>
<td>1.5</td>
<td>30</td>
<td>42</td>
<td>15</td>
<td>33</td>
<td>90°C</td>
</tr>
<tr>
<td>64912</td>
<td>PE foam</td>
<td>Paper</td>
<td>1.2</td>
<td>20</td>
<td>20</td>
<td>9</td>
<td>20</td>
<td>90°C**</td>
</tr>
</tbody>
</table>

Note: For adhesion value, refer to open side of the tape.

** 80 g load

* LSE = low surface energy, MSE = medium surface energy

** 80 g load