

# ALTERNATIVE SOLUTION TO YOUR PACKAGING NEEDS

## Handy Lift Application

The fast development of the packaging industry has increased the demand for additional functionality in our food and beverage packaging. It has become more challenging for packaging companies to develop more innovative and functional packaging ideas that it meets the requirement of the consumers.

Our tesa® 64286 single-sided MOPP tape can be used as a self-adhesive carry handle for 4 - 8 litres mineral water or other bottled beverage. It is equipped with strong initial tack and cohesion power, which can withstand the weight of the bottles and it is comfortable to hold as a handle. Transportation of beverages now becomes very convenient with our self-adhesive carry handle.



## Benefits of tesa® Single-Sided MOPP tape as the carry handle

- Self-adhesive carry handle offers better comfortability and is visually more appealing than traditional handle method.
- Its MOPP backing has a strong resistance to elongation and breakage
- Our adhesive is specially formulated to meet challenging conditions thus ensuring firm mounting, without any slip or movement with residue-free removal
- Companies can print their logo or advertising statement on the handle
- Ease of application will save material and manpower costs
- Certified through temperature and environment tests

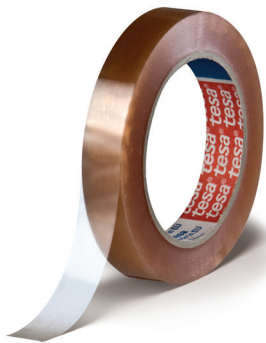
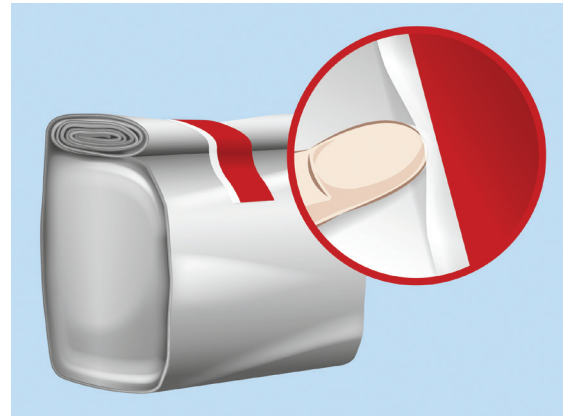
## Lift and Reseal Application For The Food Industry

Keeping the freshness of the food after the package has been opened is a problem faced by many consumers. Packaging companies have introduced zipper closure systems which help to solve the issue yet often increase the cost of packaging, thus the consumer pays more. tesa® Lift and Reseal solves this problem easily by adding an additional adhesive to your existing packaging line without slowing it down. tesa® 64285 offers the advantage of multiple resealing while keeping the freshness and the hygiene of the food content in the package.

Our specially formulated adhesive provides residue-free properties on from the packaging surface, thus ensuring the safety and hygiene of the food content in the package. Custom printed design can also add an additional creative element to the packaging design, making it more appealing to the consumer.

### Benefits of MOPP in the Lift and Reseal application

- With multiple resealing features, the food package can be secured tightly, keeping the freshness of the food
- Due to the good tack performance, our tape remains secure, thus ensuring the sealing of the food package
- The package can be opened and closed multiple times without leaving any residue behind, thus ensuring food safety and hygiene
- Custom printed design can be added to the tape for branding purposes



Product	Thickness [μm]	Adhesive	Tack	Adhesion	Micro shear resistance	Tensile strength [N/cm]
tesa® 64285	72	Natural rubber	•	•	••	180
<div>• Good    • Very good    •• Excellent</div>						

### About tesa

We are a global self-adhesive solution provider, with 125 years of experience in adhesive technology and materials. Headquartered in Hamburg, Germany, we support thousands of customers globally with more than 7,000 different types of products to markets like Automotive, Electronics, Appliances, Paper and Print, Building Industry, Solar and renewables energies etc.

Regionally headquartered in Singapore and with a R&D center based in Suzhou - China, our team of professional salespersons and engineers are able to provide solutions to support your business needs.

tesa® products prove their impressive quality day in, day out in demanding conditions and are regularly subjected to strict controls. All technical information and data above mentioned are provided to the best of our knowledge on the basis of our practical experience. They shall be considered as average values and are not appropriate for a specification. Therefore, tesa tape Asia Pacific can make no warranties, express or implied, including, but not limited to any implied warranty of merchantability or fitness for a particular purpose. The user is responsible for determining whether the tesa® product is fit for a particular purpose and suitable for the user's method of application. If you are in any doubt, our technical support staff will be glad to support you.

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