



# tesa® LIFT AND RESEAL

We Have Lift Off - A Robust Reclosure System For Flexible Packaging



# tesa® LIFT & RESEAL

A Robust Reclosure System for Flexible Packaging



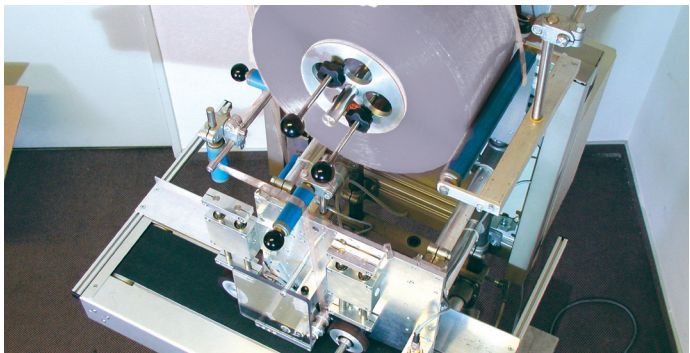
tesa's expert support

Supported by tesa - the tape engineers  
tesa delivers dedicated customer service, committed to excellence in people, processes, products and performance. At every stage, from initial consultancy to final delivery, our engineers will work alongside you.



Custom printed to your design

Supporting your brand's values  
It's not just the quality of your product that will be ensured by tesa® Lift & Reseal, as it keeps food fresh and tasty. With custom printing offered as part of the tesa package, retailers and brand owners can incorporate their own logo and descriptor to be printed as a regular 'repeat' design on the entire length of the tape.



Complete solution — including dispenser

Rapid installation with no downtime  
tesa engineers will provide a full, end-to-end installation service which includes the provision of a tape dispenser. tesa® Lift & Reseal is supplied spool wound for rapid integration on the production line.



Tested and approved safe for food use

Keeps food fresh for weeks  
This simple yet highly effective solution is guaranteed by the quality of tesa® Lift & Reseal tape, which will reclose the pack at least 20 times even if kept in less than ideal storage conditions. The hi-tack tape has good shear strength so packs will not pop open and uses a stable adhesive that leaves no residue.



Up and running on a wide range of pack styles

A global packaging solution  
tesa® Lift & Reseal is now in use around the world with major retailers and brand owners specifying the system on a wide range of products and pack sizes, from small, high value snacks to economy budget products.

## Get ready for lift off in 5 steps...

**1** Lift off — you're up and running

You're now part of the global move to the food industry's most successful reclosure system.

Fast, simple and effective, tesa® Lift & Reseal provides your customers with the best method of keeping food fresh and tasty.

**2** Dispenser install

Even though it is a very straightforward process, when the time comes, our engineers will be on-site to install the dispenser and usher in the tesa® Lift & Reseal programme without disruption and downtime.

A simple process which feeds the tape into the film path is all you require.

**3** Product providing with pre-production trials

Our tape and dispensing equipment works with a range of film based packaging solutions, including pouches, sacks, pillow packs, flow wraps and quad-stabilo packs.

We'll provide sample quantities of tape to road test tesa® Lift & Reseal with your products and in your operating environment so that you are entirely satisfied with its performance before committing to production runs.

**4** Product function and print design consultation

We'll help you decide whether standard tesa® Lift & Reseal tape or a bespoke printed version is best, with advice on use of text and logos.

We can also devise a solution, which works with your existing production line technology.

**5** Call use for a no obligation discussion

In the retail food industry, tesa® Lift & Reseal is gaining new customers in snacks, breakfast, baking and cooking products.

For more details call us on +65 6697 9888 and we'll explain how simple it is to install the system. With our expert knowledge we can help you decide your next step.

# Adding value to your Packaging



We have lift it off!

Developed by for a major supermarket group, tesa® Lift & Reseal was introduced to add value to its home baking and snacking ranges which include dried fruit and nut products.



It's a simple idea delivered by precision tape engineering with some demanding specifications...

- To reclose the pack more than 20 times
- To remain adhesive faced as the pack reduces in size
- To still be usable if the adhesive face becomes dusty or dead
- To work with stablo and pillowpacks
- Easy to use and understand by consumer
- Without reducing packaing line speed
- Will not discolor and packaging keeps its perfect look for up to 24 months
- And no residue left on the pack





Our management system is certified according to the standards ISO 9001, ISO/TS 16949, and ISO 14001. All our products delivered to automotive customers are listed in the International Material Data System (IMDS).