



# tesa<sup>®</sup> LIFT & RESEAL

We Have Lift Off - A Robust Reclosure System for Flexible Packaging

# tesa® LIFT & RESEAL

## A Robust Reclosure System for Flexible Packaging

5

Up and running on a wide range of pack styles



### A global packaging solution

tesa® Lift & Reseal is now in use around the world with major retailers and brand owners specifying the system on a wide range of products and pack sizes, from small, high value snacks to economy budget products.

4

Tested and approved safe for food use



### Keeps food fresh for weeks

This simple yet highly effective solution is guaranteed by the quality of tesa® Lift & Reseal tape, which will reclose the pack at least 20 times even if kept in less than ideal storage conditions. The hi-tack tape has good shear strength so packs will not pop open and uses a stable adhesive that leaves no residue.

## Get ready for lift off in 5 steps...

5

### Call us for a no obligation discussion

In the retail food industry tesa® Lift & Reseal is gaining new customers in snacks, breakfast, baking and cooking products.

For more details call us on 01908 500 235 and we'll explain how simple it is to install the system. With our expert knowledge we can help you decide your next step.

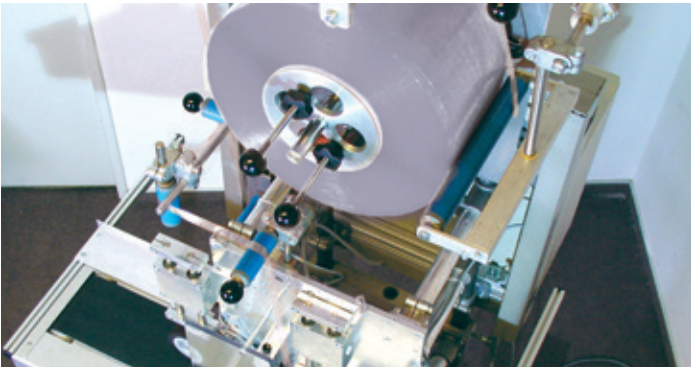
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### Product function and print design consultation

We'll help you decide whether standard tesa® Lift & Reseal tape or a bespoke printed version is best, with advice on use of text and logos.

We can also devise a solution which works with your existing production line technology.

### 3 Complete solution – including dispenser



#### Rapid installation with no downtime

tesa engineers will provide a full, end-to-end installation service which includes the provision of a tape dispenser. tesa® Lift & Reseal is supplied spool wound for rapid integration on the production line.

### 2 Custom printed to your design



#### Supporting your brand's values

It's not just the quality of your product that will be ensured by tesa® Lift & Reseal, as it keeps food fresh and tasty. With custom printing offered as part of the tesa package, retailers and brand owners can incorporate their own logo and descriptor to be printed as a regular 'repeat' design on the entire length of the tape.

### 3 Product proving with pre-production trials

Our tape and dispensing equipment works with a range of film based packaging solutions, including pouches, sacks, pillow packs, flow-wraps and quad-stabilo packs.

We'll provide sample quantities of tape to road test tesa® Lift & Reseal with your products and in your operating environment so that you are entirely satisfied with its performance before committing to production runs.

### 2 Dispenser install

Even though it is a very straightforward process, when the time comes, our engineers will be on-site to install the dispenser and usher in the tesa® Lift & Reseal programme without disruption and downtime.

A simple process which feeds the tape into the film path is all you require.

1

tesa's expert support



**Supported by tesa - the tape engineers**

tesa delivers dedicated customer service, committed to excellence in people, processes, products and performance. At every stage, from initial consultancy to final delivery, tesa engineers will work alongside you.



Lift



Open



Fold



Reseal



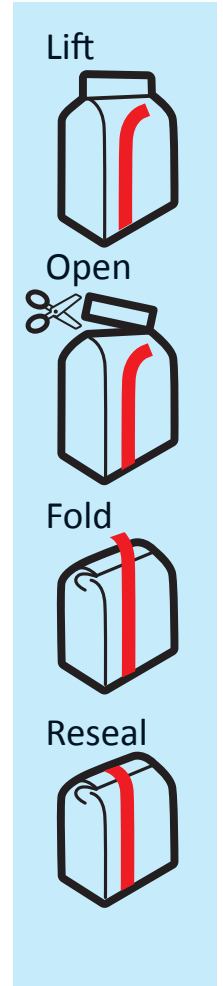
**We Have Lift Off!**

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**Lift off – you're up and running**

You're now part of the global move to the food industry's most successful reclosure system.

Fast, simple and effective, tesa® Lift & Reseal provides your customers with the best method of keeping food fresh and tasty.



Developed for a major UK supermarket group, tesa® Lift & Reseal was introduced to add value to its home baking and snacking ranges which include dried fruit and nut products.

It's a simple idea delivered by precision tape engineering with some demanding specifications...

- To reclose the pack more than 20 times
- To remain adhesive faced as the pack reduces in size
- To still be usable if the adhesive face becomes dusty or dead
- To work with stabilo and pillow packs
- Easy to use and understand by consumer
- Without reducing packaging line speed
- Will not discolour and packaging keeps its perfect look for up to 24 months
- And no residue left on the pack.



Our management system is certified according to the standards  
ISO 9001, ISO/TS 16949 and ISO 14001.  
Certificate No. RS 28470.