



Responsibly sourced paper.


30% recycled paper fibers.

tesa® more sustainable paper liner.

Makes sense.

Our more sustainable paper liner

Industrial distributors and end-users face significant demands from legislation and consumers to use materials responsibly. With our certified supply chain for sourcing paper from sustainably managed forests and other controlled sources, you can have full confidence in us. Our range of mounting tapes with more sustainable paper liner, and our approach to materials sourcing.




100%

paper from sustainably managed forests and other controlled sources



30%

recycled paper fibers



100%

unbleached paper

Technical data and application areas

	Product	Total thickness w/o liner [µm]	Adhesive	Color	Backing	Temperature resistance [°C]	Adhesion to steel [N/cm]	Applications
Filmic products	 tesa® 4970	225	Tackified acrylic	White	PVC	- 40 to 70 (short)	13	<ul style="list-style-type: none">Mounting decorative POS materials and displays
	 tesa® 51970	220	Tackified acrylic	Trans-parent	PP	- 40 to 130 (short)	13	<ul style="list-style-type: none">Mounting plastic and wooden trimsMounting signs and scales
Non-woven	 tesa® 4962	160	Tackified acrylic	Trans-lucent	Non-woven	- 40 to 200 (short)	11.5	<ul style="list-style-type: none">Mounting plastic bags, dispatch bags, continuous stationery, posters
	 tesa® 4959	100	Tackified acrylic	Trans-lucent	Non-woven	- 40 to 200 (short)	8	<ul style="list-style-type: none">Mounting signs, covers and nameplatesSplicing of paper and film webs
Transfer tapes	 tesa® 75505 / 75507 / 75515	50 / 75 / 125	Tackified acrylic (biomass-balanced)	Trans-parent	None	- 40 to 200 (short)	8 / 11 / 14	<ul style="list-style-type: none">Mounting of lightweight parts and materialsMounting of foams, felts, fabrics and textilesLamination of insulation materialsSplicing

2030 tesa sustainability goals

80% of our spend goes to suppliers who have undergone a sustainability assessment

70% of purchased materials are recycled or biobased

50% usage reduction of virgin fossil plastics

Helping to create a more sustainable future is our most important task – as an international company, a manufacturer of innovative adhesive solutions, a business partner, and an employer. We are fully committed to this goal with all of our expertise, relying on our science-based approach and the potential of our innovations.



For **75%** of consumers, sustainability is an important factor when purchasing.¹

For **80%** of consumers, the environmental impact of a product is important.²

Responsible sourcing is one of the most important claims for **45%** of consumers.³

On average, **49%** of paper products are already made from recycled fibers.⁴

¹ <https://analytics-eu.clickdimensions.com/cn/ajppn/thank-you-esg-brochure>
² https://pditechnologies.com/news/new-findings-2024-sustainability-ev-report/?utm_source=petrolplaza&utm_medium=content-syndication&utm_campaign=petrolplaza-may-2024
³ <https://nielseniq.com/global/en/landing-page/tl-the-changing-story-of-sustainability/>
⁴ <https://www.cepi.org/wp-content/uploads/2023/07/2022-Key-Statistics-FINAL.pdf>





tesa Sustainability Marker Industry

This icon identifies our more sustainable products. We continually strive to make our products and assortment more sustainable. To demonstrate our initiatives and efforts in the industrial segment, this marker highlights our more sustainable products. **Scan this code or klick to learn more!**





Sustainability

Our clear commitment to sustainability is confirmed by different ratings. In addition, we follow internationally recognized quality, environmental and occupational safety standards.

Please find more information regarding our sustainability ratings and our certifications:

**Sustainability ratings:**

<https://www.tesa.com/en/about-tesa/sustainability/strategy/sustainability-ratings-assessments>

**Certifications:**

<https://www.tesa.com/en/about-tesa/certifications-safety-information/certifications>

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