

# >60% recycled backing.\*Same performance.Makes sense.

tesa® more sustainable duct tapes

For over 125 years we've been developing trusted products for use across a variety of industries. Now we have pioneered a new sustainability-conscious addition to our range. An evolution in our duct tape solutions helping to reduce the use of virgin plastics, the new tesa<sup>®</sup> 60462 and improved tesa<sup>®</sup> 4615 PCR contain more than 60% PCR content in product backings\*. Yet, you can still rely on our tapes to deliver on performance – even in the most challenging conditions.

#### More sustainable, reliable performance

- A trusted name for over 125 years in adhesive solutions
- More than 60% PCR share in the backing and solventfree adhesive coating
- High adhesion and instant bonding even under tough conditions
- Ideal for sealing, fastening, or marking in multiple industries

#### Approved by trade partners and end-customers

Through extensive collaboration with our partner network, we develop adhesive solutions suited to a variety of applications. Our more sustainable duct tape range meets a specified set of criteria derived from interviews with our trade partners, who work in a variety of industries with different requirements. Our own verification ran parallel with end-customer trials and showed us the capability of the new tapes to perform under different conditions. Furthermore, the tesa® 60462 and tesa® 4615 PCR duct tapes are UL validated for their respective 67% and 63% PCR recycled content in the backing.

\*tesa® 60462 Heavy Duty Duct Tape comes with 67% PCR recycled content in its backing. tesa® 4615 PCR Duct Tape comes with 63% PCR recycled content in its backing.





### tesa

## How the new tesa<sup>®</sup> 60462 tape compares versus the current tesa<sup>®</sup> 4662

Our in-house capabilities allow us to test our products in harsh conditions, both on rough substrates like brick stones and at temperatures down to freezing. The results show that the new tape performs equally or better than the previous version – proof of the tape's versatility in different use cases.

The new tesa® 60642 also has a higher abrasion resistance than tesa® 4662, which demonstrates its ability to stay in place for longer in the event of heavy traffic by foot or forklifts.

And what is more, the engineered duct tape solutions unwind smoothly and are easy to tear by hand, giving users greater control when applying in confined quarters or working at height.

With a performance as reliable as its predecessors, and more than 60% PCR content in products' backings\*, the new tesa® 60462 and improved tesa® 4615 PCR allow you the confidence to focus on your sustainability goals. More sustainable tapes with reliable performance – it makes sense.



Get in touch with us today to find out more and request a sample.

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