



tesa® 77811 Primerless Line



Product Information

1.1 mm double-sided acrylic foam tape for mounting of automotive exterior attachment part

Product Description

tesa® ACX^{plus} 77811 can help you eliminate the primer in your process!

Its high-performance LSE adhesive creates an efficient and secure bond to typical automotive attachment parts made of LSE (like PP and PP/EPDM) and MSE (like ABS) plastics without primer. In addition, our product also has excellent adhesive properties when it comes to different types of OEM clear coats. (LSE: low surface energy; MSE: medium surface energy). Thanks to its viscoelastic acrylic foam core, tesa® ACX^{plus} 77811 Primerless Line has the ability to absorb and dissipate dynamic and static loads

0.5, 0.8 mm and 1.5 mm thicknesses are available

Product Features

Features:

- # High initial performance on LSE plastics and difficult-to-bond OEM clear coats
- # Excellent bonding stability at a wider range of temperatures
- # Reaches high peel-adhesion level right after application
- # Superior peel adhesion on PP substrates, even at an application temperature as low as 5°C
- # Viscoelastic acrylic foam core to compensate for different thermal elongation of bonded parts
- # Outstanding wet-out property
- # High humidity and UV resistance

Benefits:

- # Eliminates the primer in the production process
- # Enables a much more efficient and robust application
- # Reduces the total process cost
- # Realizes healthier working conditions

For latest information on this product please visit <http://l.tesa.com/?ip=77811>



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Primerless Line

Product Information

Product Features

- # Achieves a more environmentally friendly production

Application Fields

tesa® ACX^{plus} 77811 Primerless Line is suitable for a wide range of permanent exterior mounting applications. To ensure the highest performance possible, our aim is to fully understand your application (including the substrates involved) in order to provide the right product recommendation.

Example applications are:

- # Body side moldings and decorative trims
- # Emblems
- # Spoilers
- # Antennas
- # Pillar appliqués
- # PDC mounting

Technical Information (average values)

The values in this section should be considered representative or typical only and should not be used for specification purposes.

Product Construction

- | | | | |
|--------------------|--------------|-------------------|---------|
| • Backing material | Acrylic foam | • Total thickness | 1100 µm |
| • Type of adhesive | LSE | • Colour | grey |
| • Type of liner | PE | • Colour of liner | blue |

Properties/Performance Values

- | | | | |
|--------------------------|-----------|-----------------------------------|---------------|
| • Ageing resistance (UV) | good | • Static shear resistance at 90°C | good |
| • Humidity resistance | very good | • T-block | very good |
| • L-jig | good | • Temperature range | -40 to +80 °C |



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Adhesion to Values

• ABS (after 3 days)	31 N/cm	• Steel (after 14 days)	35 N/cm
• ABS (initial, 1 min)	29 N/cm	• Steel (after 3 days)	35 N/cm
• PP (after 3 days)	38 N/cm	• Steel (initial, 1 min)	32 N/cm
• PP (initial, 1 min)	33 N/cm		

Disclaimer

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