

tesa® 4970

Product Information



Double-sided filmic tape with high adhesion

Product Description

tesa® 4970 is a thick white double-sided self-adhesive tape consisting of a PVC-film backing and a tackified acrylic adhesive.

tesa® 4970 features:

- · Excellent combination of high tack and immediate adhesion
- · High coating weight for good bonding performance on rough or dusty surfaces
- Suitable for long term applications

Sustainable Aspects

tesa® More Sustainable Paper Liner:

- · Responsibly sourced paper liner (certified)
- Unbleached paper with 30% recycled fibers



For more information: https://www.tesa.com/product-sustainability

Product Features

- · High adhesion and very good bonding strength, even to low surface energy materials
- Immediate functionality of the laminated bond due to excellent initial tack
- Light- and aging-resistant acrylic adhesive for long-term applications
- Very good plasticizer resistance
- · Good conformability for good adhesion even on rougher surfaces due to the PVC backing

Application Fields

- · Mounting of plastic and wooden trims
- · Mounting of decorative POS materials and displays
- Mounting of signs and scales

Technical Information (average values)

The values in this section should be considered representative or typical only and should not be used for specification purposes.

Product Construction

• Backing material PVC film • Total thickness 225 μ m • Type of adhesive tackified acrylic • Colour white



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Properties/Performance Values

 Elongation at break Tensile strength Ageing resistance (UV) Chemical resistance Humidity resistance Minimum temperature resistance 	 Softener resistance Static shear resistance at 23°C Static shear resistance at 40°C Tack Temperature resistance long term duration Temperature resistance short term duration
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Adhesion to Values

•	ABS (initial) ABS (after 14 days) Aluminium (initial) Aluminium (after 14 days) PC (initial) PC (after 14 days) PE (initial) PE (after 14 days)	13.4 N/cm 14.4 N/cm 11.5 N/cm 12.6 N/cm 16.2 N/cm 16.9 N/cm 8.5 N/cm 9.1 N/cm	•	PET (after 14 days) PP (initial) PP (after 14 days) PS (initial) PS (after 14 days) PVC (initial) PVC (after 14 days) Steel (initial)	11.9 N/cm 9.7 N/cm 10.8 N/cm 14.7 N/cm 15.2 N/cm 12.4 N/cm 16.6 N/cm 13 N/cm
	PET (initial)	11.5 N/cm		Steel (after 14 days)	13.6 N/cm

Disclaimer

tesa® products prove their impressive quality day in, day out in demanding conditions and are regularly subjected to strict controls. All information and recommendations are provided to the best of our knowledge on the basis of our practical experience. Nevertheless tesa SE can make no warranties, express or implied, including, but not limited to any implied warranty of merchantability or fitness for a particular purpose. Therefore, the user is responsible for determining whether the tesa® product is fit for a particular purpose and suitable for the user's method of application. If you are in any doubt, our technical support staff will be glad to support you.