



tesa® 64958

Product Information



Double-sided PE foam tape

Product Description

tesa® 64958 is a white double-sided tape with a PE-foam backing and a synthetic rubber adhesive.

tesa® 64958 features:

- Highly conformable PE-foam
- High immediate bonding strength even on rough or uneven surfaces
- High bonding strength at low mounting pressure
- High bonding strength on low surface energy substrates

Product Features

- Highly conformable PE-foam
- High immediate bonding strength even on rough or uneven surfaces
- High bonding strength at low mounting pressure
- High bonding strength on low surface energy substrates

Application Fields

- Construction of POS-displays
- Mounting of indoor signs and posters
- Mounting of shelf edge labelling systems
- Additional dampening and anti-rattle

Technical Information (average values)

The values in this section should be considered representative or typical only and should not be used for specification purposes.

Product Construction

• Backing material	PE foam	• Colour	white
• Type of adhesive	synthetic rubber	• Colour of liner	yellow
• Type of liner	glassine	• Thickness of liner	70 µm
• Total thickness	1050 µm	• Weight of liner	80 g/m ²



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Properties/Performance Values

• Elongation at break	200 %	• Softener resistance	medium, good
• Tensile strength	7 N/cm	• Static shear resistance at 40°C	medium, good
• Ageing resistance (UV)	medium	• Tack	good, medium
• Chemical resistance	medium	• Temperature resistance long term duration	40 °C
• Humidity resistance	good	• Temperature resistance short term duration	60 °C

Adhesion to Values

• PC (initial)	4 N/cm	• PP (initial)	4 N/cm
• PC (after 14 days)	4 N/cm	• PP (after 14 days)	4 N/cm
• PE (initial)	4 N/cm	• PVC (initial)	4 N/cm
• PE (after 14 days)	4 N/cm	• PVC (after 14 days)	4 N/cm
• PET (initial)	4 N/cm	• Steel (initial)	4 N/cm
• PET (after 14 days)	4 N/cm	• Steel (after 14 days)	4 N/cm

Additional Information

Peel Adhesion:

- immediately: foam splitting on Steel, Aluminium, ABS, PC, PS, PET, PVC, PE
- after 14 days: foam splitting on Steel, Aluminium, ABS, PC, PS, PET, PVC, PP, PE

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