



## Are you running your press to full capacity?



**Tighter print margins, faster turnarounds, and rising ink and substrate costs have made pressroom productivity, flexibility, and reliability critical.**

Our experts can help to uncover the hidden causes of press downtime, optimize pressroom productivity, and deliver a comprehensive range of tesa® plate mounting tapes and splicing solutions.

### **Get an expert guide to improving your productivity**

With decades of real-world experience, tesa Efficiency Experts have the real-world insights, technical expertise, and training to help reveal the hidden causes of press downtime, and provide tailored adhesive tape solutions.

We evaluate your print consistency, reliability, and quality, to highlight areas of potential improvement.

**Want more press uptime, higher value per job, and lower cost of ownership?**

Download our expert eBook and unlock your print efficiency

### **Talk to our Efficiency Experts today and take advantage of:**

- **On-site process diagnostics** – providing one-to-one guidance on taking your pressroom to the next level.
- **tesa® Softprint plate mounting tapes** – designed for easy repositioning, secure bonding, and reliable demounting, tesa® Softprint plate mounting tapes are available in 5 hardnesses to suit all your flexo needs.
- **tesa® EasySplice splicing solutions** – by delivering strong, weather-resistant adhesion, longer-lasting reliability, and greater production stability, these tapes help deliver higher uptime and reduced downtime costs.
- **Expert-driven reviews and tests** – via a dedicated network of Customer Solution Centers.
- **Observation of real operator processes** – ensuring best practice across shifts and operators, and less variability.
- **Practical, personalized recommendations** – tailored to your print processes, problems, and objectives.
- **Insight hub** – packed with print performance insights from across the industry.

# Get the tools, techniques, and expertise to optimize your press efficiency.

With a network of global flexo specialists, we have the knowledge to identify the invisible adjustments that boost your productivity and take your efficiency to the next level.



“Hidden productivity lies in optimizing setup time, speeds, and reducing unnecessary downtime.”

Carsten Bastian  
Global Key Account Manager – tesa

## Optimum output checklist

- Are you able to run machines at higher speeds?
- Is press downtime a common occurrence?
- Does plate edge lifting often interrupt your print runs?
- Are you struggling with frequent print defects?
- Is plate repositioning a regular struggle within the working day?
- Do you have issues with mounting and demounting plates?
- Is plate damage common?
- Can you confidently deliver first-time-right print?

## Disclaimer

tesa® products prove their impressive quality day in, day out in demanding conditions and are regularly subjected to strict controls. All information and recommendations are provided to the best of our knowledge on the basis of our practical experience. Nevertheless tesa SE can make no warranties, express or implied, including, but not limited to any implied warranty of merchantability or fitness for a particular purpose. Therefore, the user is responsible for determining whether the tesa® product is fit for a particular purpose and suitable for the user's method of application. If you are in any doubt, our technical support staff will be glad to support you.



## Download our expert guide to the biggest causes of press downtime

Hidden inefficiencies can derail productivity, decrease output quality, and lead to downtime, process drift, and variability across shifts and operators.

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