



Sugru Mouldable Glue has joined a bigger fixing family.

In 2018, Sugru, the award-winning, London-based mouldable glue brand, joined forces with tesa®, a global market leader in adhesive tapes and self-adhesive system solutions. With an unrivalled history of inventing and selling breakthrough products for fixers, makers, craftspeople and professionals, tesa® is committed to building Sugru's innovative product portfolio and eco brand mission.

Sugru by tesa will be available online and in selected retailers in 2019.

What is Mouldable Glue?

Sugru is the world's most versatile glue. Out of the pack, it's designed to feel soft and malleable like play-dough. Roll the material in your fingers, press it where you need it, and mould it by hand into any shape. From an ultra-thin patch to a shock-absorbing bumper, you have 30 minutes to shape it, smooth it, and reposition it as required.



Flexible

Leave it to cure for 24 hours. Thanks to its Advanced Silicone Technology, Sugru turns into a strong, flexible and tactile silicone rubber overnight. It sticks like nothing else on leathers, fabrics or flexible plastics.

Waterproof and durable

Once cured, Sugru is waterproof and long-lasting, just like other silicone rubbers. So you can use it in challenging environments like wet bathrooms, shower and sink areas—even outdoors with long-term exposure to the sun, sea and other weather conditions.



ADVANCED SILICONE TECHNOLOGY













ORIGINAL FORMULA

FAMILY-SAFE FORMULA skin-friendly



The multi-purpose, mouldable glue for fixing, bonding and making. It sets stronger, faster.



tesa /

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Perfect for craft and					
creative projects.					

The first and only multi-purpose, mouldable glue for all the family. Kind to skin and child-friendly.



tesa 🖊

41104-00001-00	Sugru Black 8x5g Original Online EN-DE	
41121-00000-00	Sugru Black & White 8x5g Original Online EN-DE	
41131-00001-00	Sugru Bk Wh Gy 8x5g Original Online EN-DE	
41152-00000-00	Sugru Classic Colours 8x5g Original Online EN-DE	
41181-00000-00	Sugru New Colours 8x5g Original Online EN-DE	
41104-00000-00	Sugru Black 3x5g Original Online EN-DE	•••
41108-00000-00	Sugru White 3x5g Original Online EN-DE	000
41131-00000-00	Sugru Bk Wh Gy 3x5g Original Online EN-DE	•0•

41052-00000-00	Sugru Classic Colours 8x5g Family-Safe Online EN-DE	
41031-00000-00	Sugru Bk Wh Gr 8x5g Family-Safe Online Pack EN-DE	
41081-00000-00	Sugru New Colours 8x5g Family-Safe Online EN-DE	
41043-00000-00	Sugru Earth Colours 8x5g Family-Safe Online EN-DE	
41008-00000-00	Sugru White 3x5g Family-Safe Online EN-DE	000
41032-00000-00	Sugru Rd BI YI 3x5g Family-Safe Online EN-DE	• • •
41033-00000-00	Sugru Bk Wh Rd 3x5g Family-Safe Online EN-DE	•0•

Available in Germany, France, Italy, Spain, Austria, Switzerland & Poland in 2019

Sugru is super-easy to use







STICK IT

Sugru sticks permanently to lots of materials.

MOULD IT

After opening, you have 30 minutes to fix, build and create.

SETS STRONG

In 24 hours, it turns into a strong silicone rubber.