

# tesa® 64958

# **Product Information**



# 1050 µm/41.3 mils double sided PE foam tape

# **Product Description**

tesa® 64958 is a white double sided tape for general mounting with a PE foam backing and a synthetic rubber adhesive.

#### Product benefits:

- · Highly conformable PE-foam
- · High immediate bonding strength even on rough or uneven surfaces
- · High bonding strength at low mounting pressure
- High bonding strength on low surface energy substrates

#### **Product Features**

- · Highly conformable PE-foam
- · High immediate bonding strength even on rough or uneven surfaces
- · High bonding strength at low mounting pressure
- · High bonding strength on low surface energy substrates

### **Application Fields**

- · Construction of POS-displays
- · Mounting of indoor signs and posters
- Mounting of shelf edge labelling systems
- · Additional dampening and anti-rattle

### Technical Information (average values)

The values in this section should be considered representative or typical only and should not be used for specification purposes.

#### **Product Construction**

•	Backing	PE foam	•	Color	white
•	Type of adhesive	synthetic rubber	•	Color of liner	yellow
•	Type of liner	glassine	•	Thickness of liner	70 μm
•	Total thickness	1050 μm			2.8 mils
		41.3 mils	•	Weight of liner	$80 \text{ g/m}^2$



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# **Properties/Performance Values**

•	Elongation at break	200 %	•	Softener resistance	medium
•	Tensile strength	7 N/cm	•	Static shear resistance at 40°C	medium
		4 lbs/in	•	Tack	good
•	Ageing resistance (UV)	medium	•	Temperature resistance long	40 °C
•	Chemical Resistance	medium		term	104 °F
•	Humidity resistance	good	•	Temperature resistance short	60 °C
				term	140 °F

#### Adhesion to Values

Additional to Values							
• PC (initial)	4 N/cm	<ul> <li>PP (initial)</li> </ul>	4 N/cm				
	36.5 oz/in		36.5 oz/in				
<ul> <li>PC (after 14 days)</li> </ul>	4 N/cm	<ul> <li>PP (after 14 days)</li> </ul>	4 N/cm				
	36.5 oz/in		36.5 oz/in				
PE (initial)	4 N/cm	<ul> <li>PVC (initial)</li> </ul>	4 N/cm				
	36.5 oz/in		36.5 oz/in				
<ul> <li>PE (after 14 days)</li> </ul>	4 N/cm	<ul> <li>PVC (after 14 days)</li> </ul>	4 N/cm				
	36.5 oz/in		36.5 oz/in				
PET (initial)	4 N/cm	<ul> <li>Steel (initial)</li> </ul>	4 N/cm				
	36.5 oz/in		36.5 oz/in				
<ul> <li>PET (after 14 days)</li> </ul>	4 N/cm	<ul> <li>Steel (after 14 days)</li> </ul>	4 N/cm				
	36.5 oz/in		36.5 oz/in				

# **Additional Information**

Liner variants:

• PV0 brown glassine paper (71  $\mu$ m/2.8 mils)

Peel Adhesion:

- immediately: foam splitting on Steel, Aluminium, ABS, PC, PS, PET, PVC, PE
- after 14 days: foam splitting on Steel, Aluminium, ABS, PC, PS, PET, PVC, PP, PE



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## Disclaimer

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