



tesa Thailand

Thailand’s industrial sector is expanding rapidly and has become a significant intersection for electric car manufacturing and supply chains in Southeast Asia. tesa has been operating in this market for 10 years and continues to expand its business activities. In particular, the automotive sector and the close partnerships with customers, suppliers, and OEMs are key. Collaborating on more sustainable product solutions, innovations, and technical advances will be crucial in the coming business years.

Key business topics:

- Expanding the electronics and automotive business segments
- Close cooperations between the established automotive team and major OEMs in Japan, Korea, China and the US
- Key competencies around battery management and electric vehicle solutions
- Focusing on customer collaboration to develop new innovative and more sustainable adhesive solutions
- New office in Thailand in 2024

25

employees

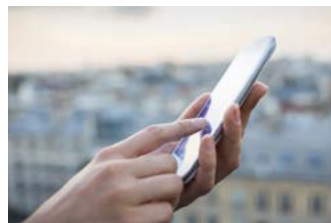
Thailand

– center of car manufacturing

Business areas:



Automotive industry



Electronic industry



Print & packaging solutions



Home appliances & general industries

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